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How to Write A Book

1. Niche, niche, niche!
 - a. The less niched the harder it is to make money
 - b. Your book idea probably isn't niched enough
 - c. Write to fix their biggest problem or fulfill their biggest need
2. First Draft – The Brain Dump
 - a. Just start writing. Don't worry about format or structure! Write things out of order if needed
 - b. Do NOT go back and edit. Control yourself and KEEP WRITING.
 - c. Start with an "ideas list"
 - d. Do NOT write to fill space. Don't worry about how many pages. Write what is needed, no more
 - e. The first draft is going to be **really ugly**. Plan on that in advance. It's okay
3. Second Draft - Organize
 - a. Go back through and organize into chapters and/or sections
 - b. Edit and re-write
 - c. Organize chapters into sub-head sections
 - d. Go through entire book
 - e. It doesn't have to be perfect when done, but it should be readable now
4. Third Draft – The Final
 - a. Go through entire book again, tweak
 - b. Make it GOOD. But don't "edit forever"
 - c. Make this your final draft (unless it's an "opus-level" book for you)
5. People to Hire
 - a. Proofreaders – the more the better
 - b. Typesetter (4 versions: ebook PDF, printed PDF, Kindle, EPUB)
 - c. Graphic designer (cover art and internal graphics)
 - d. Just use Upwork (99designs.com, etc)
6. Self Publishing
 - a. Traditional or self published?
 - b. Page count, front and back cover text, copyright page done first
 - c. ISBN number – Bowker at myidentifiers.com
 - d. Ingramspark (strongly recommended) or Amazon KDP
7. Audiobooks
 - a. Mandatory!
 - b. Record yourself or use someone to read it (ACX)
 - c. Need audio editor. Format: MP3 44.1khz, 128kps (192 better)
 - d. Sign up for ACX and upload files there. Exclusive or non-exclusive
8. Copyright
 - a. Good copyright page
 - b. If it's good, people will pirate it; it's okay
 - c. Always have a back-end