

Radio Program Schedules by the Clock

FRIDAY									
	WIBA 1310 kc.	WISC 1400 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBWM 750 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 870 kc.	
6:00	Sunrise Frodo Musical Clock	Top O' The Morning The Rev. Cedarholm	News: Tennessee Oreohore Time	Silent Rural Roundup	Paul Gibson Paul Gibson: News	Farm Bulletin Devotions Land Use News	Farm Hour Devotions News and Gospel	News Town and Farm News	
7:00	News: Clock Betty Musical Clock	Top O' Morning Hill News Top of the Morning: News	Ray Carson Hill News Coffee Club: News	News: Farm Clock News: Weather Farm News	News Roundup News: Listen to Cliff	Sage Riders Bob Archer Happy Hank News	Record Revue Record Revue Record Revue	Norman Ross Norman Ross: News	
8:00	Musical Clock Bulletin Board Eddy Arnold News	Breakfast Club Breakfast Club	Coffee Club: News Coffee Club	Prayer League Musical Musical Clock	News: Gold Coast Pickup Time Shopping	Breakfast Club Breakfast Club	News: Two Ton Baker Telephone Quiz Today's Day	Your Neighbor Norman Ross News	
9:00	Welcome Travelers Marriage for 2 Dorothy Dix	My True Story Shoppers Special	Reverend Say It With Music	Reedburg Hour Reedburg Hour	Ring Crosby Robert Q. Lewis Robert Q. Lewis	My Story Betty Crocker Victor Lindahl	News: The Kelsey Virginia Dale Answer Man	Welcome Travelers Marriage for 2 Dorothy Dix	
10:00	Love and Learn Dave Garroway Jack Sarno Mus. for Today	Lady of the House Quick As a Flash	Behind the Story Your Neighbor Howard	Women's News Chore Boys Mid Morning Matinee	Robert Q. Lewis Grand Slam Rosemary	Capt. Stubby Buccaners Kitchen Club News	News: Bob Foote News: Bob Foote	Love and Learn Doctor's Office Jack Sarno Lora Lawton	
11:00	Linda's 1st Love Trading Post Farm Roundup	Ladies Be Seated: News To the Ladies Bing Crosby	Inside Story Dick Haymes While You Work Jackpot Quiz	News: Matinee Headlines Farm and Home Farm Front	Wendy Warren Aunt Jenny Rein Trent Our Old Sunday	Ladies Be Seated Farm World Today	Kate Smith MacCormack Templeton News	Norman Ross Norman Ross	
12:00	News: Roundup Farm Service March Time	Baukage Hill News The Bob Swanson Show	Uncle Julius News Marketa: Uncle Julius	Music Markets News News and Mkt. Farm and Home	Big Sister Hill News Guiding Light	Dinner Ball News: L. Burlingham	Let's Have Fun News: Let's Have Fun	News: Let's Have Fun Food Market Tune and Tips	
1:00	Double or Nothing Cadenza Music in Music	The Bob Swanson Show The Bob Swanson Show	Ladies Fair Queen for a Day	Farm Service Hill News Daughter Toby and Joe	2nd Mrs. Burton Nora Drake Brighter Day	Prairie Traveler School Time Band	Ladies Fair Queen for a Day	Double or Nothing Today's Children Light of World	
2:00	Life Beautiful Road of Life Pepper Young Rit to Happen	The Bob Swanson Show Pick a Date	Luella Morrisson Mary Casey's Showcase	Music Booth Voice of Army Science Exch.	Nonna's Nowhere Hill News House Party Cedric Adams	Bridge and Groom Quick As a Flash	Tune Test Tommy Bartlett Marriage Bureau	Life Beautiful Road of Life Pepper Young Rit to Happen	
3:00	Backstage Wife Stella Dallas Glen Jones Wilder Brown	Hannibal Cobb Jerry Harper	News: Gabriel Heatter Easy Listening	Hymn Time Melody Hour	News: Life of the Party Music Around Town	Carter Family Tune Time Martha and Heleen	Radio Quiz You Can't Lose Linda's 1st Love Editor's Daughter	Backstage Wife Stella Dallas Glen Jones Wilder Brown	
4:00	News: Madison Hour Madison Hour	Jerry Harper Uncle Dick's ABC Club	Harmony House Harmony House	Melody Hour Accordions Serenade	Paul Gibson Billy Leach Gold Coast	Songs of the Trail News Burlingame	L. Bartmore Marshall Kent Spotlight Personally yours	A Girl Marries Portia Faces Life Just Plain Bill Front P. Farrell	
5:00	Playtime News: Time News: News Sports: News	Challenge of the Yukon Jack Armstrong	Mark Trail Tom Mix	Fiesta University Special Univ. Special	News: News Curt Mazer Lowell Thomas	Challenge of the Yukon Jack Armstrong	Clisco Tom Mix	News: News Garroway News	
6:00	Light-Up Time News of World Hymn Music: News	News: Fiesta Hill News Long Ranger	News: Singing Up Sports Cal Callaway Fulton Lewis	Sports Time Serenade News: Sing Sings	Seulah Jack Smith Club 15 Edward Murrow	News: Edwin O. Hill Lone Ranger	News: Number Please Glen Heatter Behind the Story	Lyons Stella Dallas 6:30 Special H. V. Kallenborn	
7:00	Halls of Ivy City in Action Serenade	The Fat Man Your FBI	Lynn Murray Record Show: News	Serenade in Music: News Old Times Jamboree	The Show Close On My Favorite Husband	News: The Fat Man This is the Your FBI	Bandstand U. S. A. Art Rassel Orch.: News	Halls of Ivy Design for Listening	
8:00	Screen Directors Jimmy Durante	Ozzie and Harriet Guest Star Harry James	Basketball Basketball Basketball	"Old Times" Jamboree "Old Times" Jamboree	Leave It to Joan Keweenaw My Beat	Ozzie and Harriet The Story Sheriff	Fulton Lewis This is the Story Theater	Screen Directors Jimmy Durante	
9:00	Life of Biller Sports Reel Roundy	Boxing Boxing Boxing	Basketball Basketball I Love a Mystery Dance Music	University Farm Hour At Your Request	Johnny Dollar Garland Moore	Boxing Boxing Boxing	Theater Theater Theater	Life of Biller Bill Stern Pro and Con	
10:00	News: News Tonight's Mus. Don Sinaiko Concerts Gema	Hill News Ted Malone Silvera Show	News: News Dance Music: News	At Four Special At Your Request	News: To Be Ann'd Billy Leach Tony Weitzel	News: Remember When Ted Malone Plaster Party	Dr. Bradley Detective Call Chicago at Night John Conrad	Light-Up Time News News: John Conrad	
11:00	News: 1310 Club 1310 Club: News	News: The Ed Silvera	Midnight in Madison Madison: News	Silent Silent Silent	Bob Elson Dick LaSalle Tiny Hill Orchestra	Insomnia Ltd. Prattie Masters Freddy Nagle Jerry Glidden	Frank Edwards Eddy Howard Orin Tucker Orch.: News	News: Sports: Music Dance Orch.: News	

Starred programs are also carried on corresponding FM stations... FM channels: WIBA-FM... 101.5 M. WWCF (WIBU)... 94.9 M. WISC-FM... 98.9 M.

Today's Radio Highlights

Sports

8 p.m. — Basketball (WKOW) and WFOV: Madison East vs. Madison Central.
9 p.m. — Boxing (WISC): Billy Graham vs. Kid Gavilan.
9:30 p.m. — Bill Stern (WIBA): and Bobby Feller.
9:45 p.m. — Roundy's Forecast (WIBA):

WFOV-FM

104.9 Mhz.
FRIDAY
A. M.
8:00 Yacht Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Hero Korn
9:30 Dance Band
9:40 Homemakers
10:00 Morning Variety Show
11:00 News
11:05 Marching Along
11:40 Sacred Heart Program
P. M.
12:00 News
12:05 Palmer House Ensemble
12:30 Irving Berlin Melodies
12:45 Vic Damone
1:00 News
1:05 Viennese Waltzes
1:15 Jo Stafford
1:30 Sam Browne
1:45 Music America Loves
1:55 News
2:00 Modern Music Opers
2:30 News
2:35 Smooth Music
3:00 Duke Box Jamboree
3:30 Benny Goodman
3:45 News
4:00 Ken Griffin
4:15 Kiddie Storytime
4:30 Off the record
4:55 News
5:00 Musical Menu
5:20 News
5:25 Request Show
5:40 News
5:45 Request Show
6:00 Central vs. East
6:30 Package of New Records
6:45 Benny Brown
6:55 News
7:00 Guy Lombardo
7:10 Al Morgan
7:15 Fred Waring
7:25 News
7:30 Tiny Hill
7:35 Art Van Damme (to 1:00)

Drama

7 p.m. — Halls of Ivy (WIBA): Dr. Hall suffers a blow to his pride... The Fat Man (WISC): hunts a curious doll.
7:30 p.m. — My Favorite Husband (WBWM): Liz seeks a husband for her mother-in-law... This Is Your FBI (WISC): agents thwart complicated jewel-theft scheme.
8 p.m. — Screen Directors Playhouse (WIBA): Rosalind Russell in "This Thing Called Love".
8:30 p.m. — Theater (WGN): Luise Rainer in "Dramatic School".
9 p.m. — Life of Riley (WIBA): Mom tells a Valentine story about Chester.

Variety

7 p.m. — Show Goes On (WBWM): Merriell Abbott, Ed Sullivan, others.
8:30 p.m. — Jimmy Durante (WIBA): seeks membership in swanky club.

Music

10:45 a.m. — Music for Today (WIBA): Doris Day, Mills brothers; "Somebody Loves Me," "Papa, Won't You Dance with Me," "Mandy."
6 p.m. — Light Up Time (WIBA): "I'm in Love."
6:15 p.m. — Jack Smith (WBWM): and Margaret Whiting.

WHA and WHA-FM

970 Kc.—86.1 Mhz.
FRIDAY
A. M.
7:30 Band Wagon
7:45 Morning News
8:00 Morning Melodies
8:30 Contemporary Literature
9:00 Nursery School of the Air
9:30 Rhythm and Blues
9:45 Bob Bulletin Board
9:55 Weather Report
10:00 Homemakers Program
10:30 Piano Melodies
10:45 News and Views
11:00 History of the Far East
11:30 Noon Musicale
P. M.
12:30 News
12:35 Farm Program
1:00 Chapter a Day
1:30 Book Trade
2:00 Scandinavian Literature
2:30 Maturity You Want
3:00 Contemporary Trends
3:30 Music
4:00 Editor's Desk
4:15 French Program
4:30 Music of Master
FM ONLY
5:30 Music Album
5:45 News
6:00 Organ Reverie
6:30 Dinner Musicale
6:45 News and Views
7:30 Chapter a Day
8:00 Mozart, Beethoven Quartets
8:30 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11).

Photo Finishing

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Badger Wine Shop Presents THE 'Don Sinaiko Show' "CORKY," THE HARPIST

Tonight and Every Friday Night
WIBA
(10:30 P. M.)

Guest Star:
Barbara Ford
popular young singing star from East High School. We think she has a lovely voice. I'm sure you will agree after you hear her tonight!

Sponsored by: "The Party Store" with FREE party glassware

DON SINAIKO'S Badger Liquor Shop

Sears Property on State St. Sold

The property at 311-15 State st., which the Sears, Roebuck and Co. store occupies, has been sold for "over \$100,000."

A. J. McCance purchased the property from the Monarch Realty Co., it was announced Thursday. The sale was made by D. J. Benedict, Madison realtor.

The structure, built in 1928, originally housed the Sears and Roebuck Music stores on the first floor and the Madison board of health and the Stanley C. Hanks Co. offices on the second floor. Sears expanded in 1935 to occupy the entire building.

State Tax Raise Hinted by Smith

MILWAUKEE — (UP)—Lieut. Gov. George Smith said Thursday afternoon the Wisconsin legislature may have to raise taxes or cut expenditures next year to keep the state from going into debt.

He told the Eagles luncheon club that state revenue is declining because of a drop in personal and corporate income.

Smith said it is estimated that revenue in 1949-50 will be 10 per cent lower than in 1948-49 and that state income will drop another 10 per cent in 1950-51.

BETRAYED BY PHOTOGRAPH

MILFORD, N. H.—(UP)—After having lived here quietly for 15 years, Thomas A. Campbell, 50, was arrested and sent back to Massachusetts as a parole violator. Authorities had noticed his picture, with his alias and address, in the inquiring photographer's column of the New Hampshire Sunday News.

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Rev. Bloodgood Attends Meet on Holy Land

The Rev. Francis J. Bloodgood, Madison, chaplain-director of the Christian Foundation for the Holy Land, will attend conference on the Holy Land today in New York City.

The conference will be attended by national Christian leaders. Mr. Bloodgood will also lecture on the Holy Land at the St. Anthony club, New York, today.

He left Oklahoma Wednesday, where he recently preached in St. Paul's cathedral, Oklahoma City, and lectured in Casady school, of the Episcopal diocese of Oklahoma.

GIRL HEADS RECRUITED

SAVANNAH, Ga.—(UP)—What mere man has a chance nowadays? When the army first began accepting 1950 enlistments, Marie C. Wall was the first to sign up here. She's a WAC.

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The incomparable flavor and the great variety of Johnston PURE Chocolate Cookies are yours to enjoy... especially now. In cellophane packages, or by the pound — at bargain prices.