

Radio Program Schedules by the Clock

FRIDAY							
WIBA	WISC	WKOW	WIBU	WBBM	WENR-WLS	WGN	WMAQ
1310 kc.	1480 kc.	1070 kc.	1240 kc.	780 kc.	890 kc.	720 kc.	670 kc.
6:00 Sunrise 6:15 Yolo 6:30 Musical 6:45 News	6:00 Town Talk 6:15 Top o' Morning 6:30 Moments on the Mount 6:45 News	6:00 News: Tennessee 6:15 Jambooree 6:30 Chores 6:45 News	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Roundup	6:00 Paul Gibson 6:15 Paul Gibson 6:30 Paul Gibson 6:45 News	6:00 Farm Bulletin 6:15 Devotions 6:30 Land Use 6:45 News	6:00 Farm Hour 6:15 News 6:30 Rise and Shine 6:45 News	6:00 News 6:15 News 6:30 News 6:45 News
7:00 News: Clock 7:15 Betty 7:30 News 7:45 Musical Clock	7:00 Top o' Morning 7:15 Top o' Morning 7:30 Top o' Morning 7:45 News	7:00 Ray Carson 7:15 News 7:30 News 7:45 News	7:00 News: Farm 7:15 News: Weather 7:30 News: News 7:45 News	7:00 News Roundup 7:15 News: Happy Bank 7:30 News: News 7:45 News	7:00 News: Record 7:15 News: Record 7:30 News: Record 7:45 News	7:00 News: Record 7:15 News: Record 7:30 News: Record 7:45 News	7:00 News: Record 7:15 News: Record 7:30 News: Record 7:45 News
8:00 Musical Clock 8:15 Bulletin Board 8:30 Eddy Arnold 8:45 News	8:00 Breakfast 8:15 Breakfast 8:30 Breakfast 8:45 News	8:00 Coffee 8:15 Coffee 8:30 Coffee 8:45 News	8:00 Prayer League 8:15 Prayer League 8:30 Prayer League 8:45 News	8:00 News: Pioneers 8:15 News: Pioneers 8:30 News: Pioneers 8:45 News	8:00 News: Pioneers 8:15 News: Pioneers 8:30 News: Pioneers 8:45 News	8:00 News: Pioneers 8:15 News: Pioneers 8:30 News: Pioneers 8:45 News	8:00 News: Pioneers 8:15 News: Pioneers 8:30 News: Pioneers 8:45 News
9:00 Welcome 9:15 Travelers 9:30 Marriage for 2 9:45 Dorothy Dix	9:00 My True Story 9:15 My True Story 9:30 My True Story 9:45 News	9:00 Reverend 9:15 Reverend 9:30 Reverend 9:45 News	9:00 News: Pioneers 9:15 News: Pioneers 9:30 News: Pioneers 9:45 News	9:00 News: Pioneers 9:15 News: Pioneers 9:30 News: Pioneers 9:45 News	9:00 News: Pioneers 9:15 News: Pioneers 9:30 News: Pioneers 9:45 News	9:00 News: Pioneers 9:15 News: Pioneers 9:30 News: Pioneers 9:45 News	9:00 News: Pioneers 9:15 News: Pioneers 9:30 News: Pioneers 9:45 News
10:00 Love and Learn 10:15 Day Afternoon 10:30 Jack Benny 10:45 News	10:00 Lady of the House 10:15 Lady of the House 10:30 Lady of the House 10:45 News	10:00 Behind the Story 10:15 Behind the Story 10:30 Behind the Story 10:45 News	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 News	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 News	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 News	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 News	10:00 Women's News 10:15 Women's News 10:30 Women's News 10:45 News
11:00 Linda's 1st Love 11:15 Linda's 1st Love 11:30 Linda's 1st Love 11:45 News	11:00 Ladies Be Seated 11:15 Ladies Be Seated 11:30 Ladies Be Seated 11:45 News	11:00 Inside Story 11:15 Inside Story 11:30 Inside Story 11:45 News	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News	11:00 News: Markets 11:15 News: Markets 11:30 News: Markets 11:45 News
12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time	12:00 News: Roundup 12:15 Farm Service 12:30 Farm Service 12:45 March Time
1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News	1:00 Double or Nothing 1:15 Double or Nothing 1:30 Double or Nothing 1:45 News
2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News	2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 News
3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News	3:00 Backstage Wife 3:15 Backstage Wife 3:30 Backstage Wife 3:45 News
4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News	4:00 News: Madison 4:15 News: Madison 4:30 News: Madison 4:45 News
5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News	5:00 Playtime 5:15 Playtime 5:30 Playtime 5:45 News
6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News	6:00 Light-Up Time 6:15 Light-Up Time 6:30 Light-Up Time 6:45 News
7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News	7:00 Halls of Ivy 7:15 Halls of Ivy 7:30 Halls of Ivy 7:45 News
8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News	8:00 Screen Directors 8:15 Screen Directors 8:30 Screen Directors 8:45 News
9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News	9:00 Life of Riley 9:15 Life of Riley 9:30 Life of Riley 9:45 News
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12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News	12:00 News 12:15 News 12:30 News 12:45 News

Starred programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M. WBBM-FM 94.9 M. WISC-FM 98.9 M.

Today's Radio Highlights

Special Events
12:30 p.m. — World Day of Prayer (WISC): Bishop H. Clifford Northcott, Mrs. L. W. Petersen, Ralph James, Ruth Pilger Andrews.
3 p.m. — World Day of Prayer (WIBU): service for shut-ins; Dr. A. W. Swan, the Rev. Richard S. Anthens.
8:30 p.m. — Human Rights (WISC): report on Wisconsin progress.
9:30 p.m. — World Day of Prayer (WBBM): Todd Duncan, International choir.

Sports
8 p.m. — Basketball (WKOW and WFOV): Madison East vs. Racine Horlick.
9 p.m. — Boxing (WISC): Tuzo Portuquez vs. Paddy Young.
9:30 p.m. — Bill Stern (WIBA): and Jimmy Dorsey... Basketball (WFOV): Madison West vs. Beloit.
9:45 p.m. — Roundy's Forecast (WIBA).
10:15 p.m. — Boxing (WIBA): summary of Wisconsin-Penn State bouts.

PRAIRIE PRINCIPALS MONTE HALE
in "Prince of the Plains" and Brian Donlevy in "IMPACT"

OLD TIME DANCE
SATURDAY NIGHT
Armond Huseboe's Orch.
Edwards Park

Photo Finishing
Cameras and Supplies
UNIVERSITY PHOTO SHOP
648 State Street Phone 5-3784

DANCE SAT. NIGHT
DON CHAMBERS' ORCH.
Always a Good time at
MT. HOREB, WIS.

WHERE TO GO
Join the Hundreds Who Appreciate the Low Prices at Pelletier's
SUPER-BAR
724 W. Wash. Ave.

The Colonial Inn
on Monona Drive—Highway 51
Tender Juicy Steaks
Chicken Dinners—Mixed Drinks
A comfortable place to dine & drink

Badger Wine Shop Presents
THE 'Don Sinaiko Show'
Tonight and Every Friday Night
Merrilyn Hecht
WIBA (10:30 P. M.)
Merrilyn Hecht and her "Golden Harp" with Mitzi Thompson will take over the program for Don Sinaiko the next three weeks. Merrilyn with her solid harp music and Mitzi singing some of your favorite tunes. This promises to be a good 15 minutes of radio entertainment so don't miss it!
Guest starring this week: JOSH SALTER. Josh plays the guitar and sings the songs that are bound to bring back fond memories for he sticks to the "oldies." He's good folks, so be sure to listen.
Sponsored by: "The Party Store" with FREE party glassware
DON SINAIKO'S Badger Liquor Shop

WING'S INN
CAFE and BAR
3052 E. WASHINGTON AVE.

SAFE! WITH A policy from
Fish & Schulkamp

COMPLETE FISH DINNER \$1.00

WHA and WHA-FM
WHA & WHA-FM
910 Kc.—88.7 Megs.
FRIDAY
7:30 Bandwagon
7:45 Morning News
8:00 Morning Melodies
8:15 Contemporary Trends
8:30 Music
9:00 Editor's Desk
9:15 French Program
9:30 Music of Masters
FM ONLY
5:30 Song Favorites
5:45 News
6:00 Oregon Revere
6:30 Dinner Musicals
7:15 News and Views
7:30 Chapter 4
8:00 Quarters of Mozart & Beethoven
8:15 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

LENZ HEADS DRIVE
SUN PRAIRIE — Erich Lenz has been named to head the Sun Prairie Red Cross drive, announces Theodore W. Chase, chairman. The drive will open in March.

For Children
5 p.m. — Playtime (WIBA): "Bean Boy."

ENJOY LIFE...
eat out more often!
You'll especially enjoy the foreign and domestic dishes so expertly prepared and served at the
Italian Village
"Matt" Lombardino, Prop.
651 State St. Dial 6-6070

WARNER BROS. CAPITOL
NOW
SPENCER JAMES TRACY STEWART
M-G-M's VALENTINA CORTESA
MALAYA

OF DANCING
Saturday Night
NORM KINGSLEY'S ORCH.
Sunday Night
NO DANCE
TURNER HALL

SAFE! WITH A policy from
Fish & Schulkamp

COMPLETE FISH DINNER \$1.00

WING'S INN
CAFE and BAR
3052 E. WASHINGTON AVE.

WFOV-FM
WFOV (FM)
104.5 Megs.
FRIDAY
A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 Morning Variety Show
10:30 Morning Variety Show
11:00 Polka Time
11:30 March Along
11:45 Sacred Heart Program
P. M.
12:00 News
12:30 Holiday in Hawaii
12:45 Irving Berlin Melodies
1:00 News
1:15 Vienna Waltzes
1:30 To Stafford
1:45 Sam Brown
1:55 Music America Loves
2:00 Modern Music Capers
2:30 Matinee Dance
2:55 News
3:00 Music Party

APPLIANCE STORE OPENS
McFARLAND — Verne Johnson, Mazomanie, has leased the Davis bldg. located next to the McFarland feed mill, and has opened an electrical appliance store. Mr. and Mrs. Johnson are occupying living quarters in the same building. Johnson is the son of J. Johnson, Mazomanie.

FOR DANCING
here's No Place in Madison Like
THE VFW BALLROOM
113 E. Mifflin
SAT.: OL' TIME NITE
Music by Bernie Henderson's Orch.
WED.: WALTZ NITE
Music by Don Chamber's Orch.
(50c. plus tax)

THRILLS—CHILLS—SPILLS
SKI JUMP
at
PLEASURE VALLEY
— SUNDAY —
2 P. M.
"The season's jumping competition ends in a magnificent blaze of glory."
Transportation information 6-1061
BLUE MOUNDS, WIS.
Just 30 minutes from Madison on Highways 18 and 151.
ADMISSION: \$1.00, tax incl. Refreshments

The Edgewater
Invites you to
Dine and Dance
at
Club Rigadoon
9 to 12 P. M.
featuring
FRIDAYS
The Music of
THE FEATHER RHYTHM BAND
with
Mitzie Thompson
Vocalist
Saturday over WKOW from 10:30 to 10:45 p. m.
Readings by Alexander... Wed. thru Sat.
DINNER SERVED FROM 6:00 TO 10:00 P. M.
After 9 p.m. cover charge \$1.00 per person, plus tax
Drive up to the entrance... a doorman will park your car.

MAJESTIC TODAY & TOMORROW
Rosalee RUSSELL
Robert CUMMINGS
Tell It to The Judge
KIDNIE MATINEE 12 to 3 P. M. SATURDAY
5 CARTOONS
"TAXI FOR TWO" COMEDY

WILSON
"Shadows of the West"
KIDNIE MATINEE 12 to 3 P. M. SATURDAY
5 CARTOONS
"TAXI FOR TWO" COMEDY

DANCING
Every Saturday Night
at the
Club Chanticleer
to the music of
FRED BITTNER and his Band

EASTWOOD
Now! Another Great Hit
RAFT MAYO
Red Light
— GENE LOCKHART — BARTON MACLANE
RAYMOND BURE — HENRY MORGAN
A NEW M-G-M TECHNICOLOR PRODUCTION
CAST
FLYNN — GARSON — PIDGEON
YOUNG
THAT FORSISTE WOMAN
JANET LEIGH
— COMING SUNDAY —
— IN "HOLIDAY INN" —

SPECTACLE **U.S. CAVALRY**
M-G-M's BIGGEST WESTERN IN 10 YEARS!!
... Comes flaming to the screen based on the best story of the West ever printed by the Saturday Evening Post!
Taylor's first rough-riding, rough-loving role since "Billy the Kid"!
New screen sensation John Hodiak will win your acclaim!
EXTRA!
DISNEY'S "HONEY HARVESTER"
THIS IS AMERICA "YOU CAN MAKE A MILLION" — SPORT — NEWS
TODAY ORPHEUM
ADVENTURE ← THRILLS

4:55 News
5:00 Ken Griffin
5:30 Off the Record
5:45 News
6:00 Musical Menu
6:15 News
6:30 Reg. Test Show
6:45 Horlick vs. West
7:00 Package of New Records
7:30 News

FREE PARKING LOT
WIDDELTON
in technicolor
Margaret O'Brien—Dean Stockwell
"The Secret Garden"
Mante Hale "San Antonio Ambush"

ROLLER SKATING
Public Skating 7:30 to 10:30
Mon—Wed—Thurs—Sat & Sun
Sunday Matinee, 2:00 to 4:00
Everell's Roller Rink
EVANSTON, WIS.

Professional PHOTO Finishing
1-DAY SERVICE
Meuer Photoart House
411 State St. Wm. J. Meuer

LORETTA WAS NEVER BETTA!
GABE MAKES NEWS AGAIN!
WITH HIS NEW HIT—
'KEY TO THE CITY'
M-G-M presents CLARK GABLE • LORETTA YOUNG • "KEY TO THE CITY"
ORPHEUM THEATRE, starting March 1st.

The Academy BEST PICTURE OF THE YEAR!
BEST ACTOR OF THE YEAR!
Laurence OLIVIER Hamlet
by WILLIAM SHAKESPEARE
A Universal International Release
A J. ARTHUR RANK ENTERPRISE
LAST 2 DAYS PARKWAY
CONTINUOUS DAILY AT 1:10-3:55-6:15-9:25 P. M.
Mat. to 6 p.m., 90c Evoc. \$1.20

MADISON TODAY
ALL OUT For THRILLS!
DAYS OF SIZZLING ADVENTURE!
RAIDERS OF THE DESERT
MARIA MONTEZ • TURHAN BEY
RICHARD ARLEN • ANDY DEVINE
with LUCKY LUTER • LOUIS VORHAY

TWO-FISTED ACTION!
RICHARD ARLEN ANDY DEVINE JACK CARSON
LEGION OF LOST FLYERS
— LARRY HALL — WILLIAM LAMARCA
When the Day Willows — One Footstep
They March — Love — Death — Battle — On the

STRAND NOW! 2 TOP HITS!
BOB HOPE
with
Great LOU
JOHN WAYNE
SHE WORE A YELLOW RIBBON
— LARRY HALL —

ROMANCE
ROBERT TAYLOR
JOHN HODIAK-ARLENE DAHL
DON TAYLOR — JEAN HAGEN
"AMBUSH"
BLOODTHIRSTY ARCHES
HOLD WHITE GIRL in
STARRING
ROBERT TAYLOR
JOHN HODIAK-ARLENE DAHL
DON TAYLOR — JEAN HAGEN