Radio Program Schedules by the Clock

WEDNESDAY

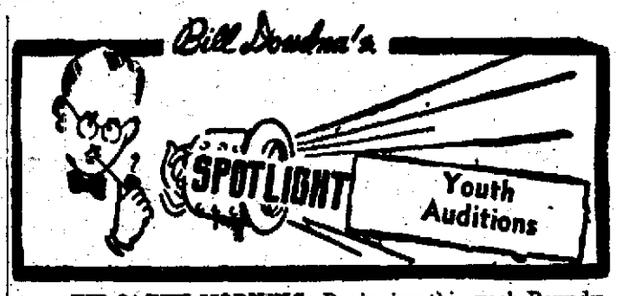
	WIBA 1310 kc.	WISC 1460 kc.	WKOW 1070 kc.	WIBU 1340 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
6:00	Sunrise Frolic	* Top o' the Morning	Uncle Julius	* Silent	Paul Gibson	Farm Bulletins	Farm Hour	Phillip Hayes
6:15	Musical Clock	* Moments on the Mount	Farm World	* Silent	News; Paul Gibson	Devotions Red Blanchard	On the Farm	Town and Farm
6:30			Farm Program; Mkts.	* Rural Roundup		News	News	News
6:45								
7:00	News; Musical Clock	* Top O'Morning	Sports Club	* News; Farm Service	News Roundup	Capt. Stubby	The Bill Evans Show	Norman Ross
7:15	Journal News	* Hinn News	News	* News	News	Bob Atcher	The Bill Evans Show	Norman Ross; News
7:30	Eddy Arnold	* Top O' Morning	Coffee Club; News	* Farm News	Bing Sings Jim Conway	Dolph Hewitt News		
7:45		* Pauline Fred'k						
8:00	Musical Clock	* Breakfast Club	Coffee Club	Prayer League	News	Breakfast Club	News	Your Neighbor
8:15	Musical Clock	* Breakfast Club	News; Coffee Club; Markets	* Musical Clock	Patrick O'Rile, Gold Coast Shopping	Breakfast Club	Cliff Johnson Westerners	Norman Ross
8:30	News			Musical Clock				News
8:45								
9:00	Welcome Travelers	* My True Story; Betty Crocker	Reverend Epp	* News; Pioneers	Bing Crosby	My Story	News	Welcome Travelers
9:15	Gilbert's Gallery	* News; Music	Arthur Godfrey	Freddy Martin Readaburg Hour	Arthur Godfrey	My Story Betty Crocker	Mary Margaret McBride	Double or Nothing
9:30				* Shopping Quiz	Arthur Godfrey	Victor Lindlahr		
9:45					Arthur Godfrey			
10:00	Break the Bank	* Lady of the House	Arthur Godfrey	Women's News	Arthur Godfrey	Capt. Stubby's Buccaneers	M. M. McBride	Break the Bank
10:15	Jack Berch	* Shoppers	Music	Job Service	Arthur Godfrey	Kitchen Club	Answer Man	Jack Berch
10:30	Trading Post	Special	Here's Howard	Mid-Morning Matinee	Grand Slam	News	Two-Ton Baker	David Harum
10:45					Rosemary			
11:00	Share Wealth	* Luncheon Club; News	News of America	News; Matinee	Wendy Warren	Luncheon Club; News	Kate Smith	Norman Ross
11:15	Dave Garroway	* Tello Test	Console	Headlines	Aunt Jenny	Farm World	Virginia Gale	Dave Garroway
11:30	Farm Roundup	* Bing Crosby	Reflections	Farm and Home	Helen Trent	Today	Tello-Test	Phillip Hayes
11:45	Ranch Hands		Jackpot Quiz	Farm News	Our Gal Sunday		News	Love and Learn
12:00	* News; Roundup	* Man On Street	Uncle Julius	Music; Markets	Big Sister	Dinner	Cedric Foster	News; N. Ross
12:15	* Farm Service	* Hinn News	News	* News	Ma Perkins	Bell	June Davis	Food Magician
12:30	News	* The Bob Swanson Show	Mkts.; Farmarad Frolics	* News; Markets	News	News	Market Reporter	Here's Norman Ross
12:45	March Time			Farm and Home	Guiding Light	L. Burlingham	News	
1:00	Double or Nothing	* B. Ethun; Bob Swanson Show	Music of the Day	Farm Service	2nd Mrs Burton	Dolph Hewitt	Ladies Fair	Double or Nothing
1:15	Love and Learn	* The Bob Swanson Show	Music Please	Si Rays and Daughter	Perry Mason	School Time	Queen for a Day	Live Like a Millionaire
1:30	Magic in Music		C. Cavallaro	* Music Booth	Nora Drake	John B. Kennedy		
1:45					Brighter Day	Victor Kiernan		
2:00	Life Beautiful	* Dolly Madison	Luella Mortenson	* Music Booth	Nona I'm Nowhere	Quick As a Flash	Tune Test	Life Beautiful
2:15	Road of Life	* Say It With Music	Housepartly and	* U. W. Band	Hilltop House	Hannibal Cobb	Name the Song	Road of Life
2:30	* Pepper Young		Cedric Adams	* Const. Invader	House Party and	Talk Back		Pepper Young
2:45	* Right to Hap'ns				Cedric Adams			Right to Hap'ns
3:00	* Backstage Wife	* Carson Gulley	News	Chapel in the Sky	Strike It Rich	Nancy Craig	Radio Quiz	Backstage Wife
3:15	* Stella Dallas	* Phil Reed	Easy Listening	* Melody Hour	News	Art Baker	Tello-Test	Stella Dallas
3:30	* Lorenzo Jones	* Ladies Fair	Treasury Band; News		Double Quiz	Martha and Helen	Share Wealth	Lorenzo Jones
3:45	* Widder Brown						Consumer Panel	Widder Brown
4:00	* News; Madison Hour	* Queen for a Day	Mary Casey's Showcase	* Melody Hour	Paul Gibson	The Bob Atcher Show	To Be Ann'd	A Girl Marries
4:15	* Just Plain Bill	* Uncle Dick's Club; Falstaff	Harmony House	* Band Parade	Paul Gibson	News	Marshall Kent	Portia Faces Life
4:30	* Front P. Farrell			* Serenade	Gold Coast	Beulah Karney	Spotlight Singing Story	Just Plain Bill
4:45								Front P Farrell
5:00	* Play Time	* Mark Trail	News	Fiesta Time	News	Jimmy Wakely	Cisco Kid	News
5:15	* Fiesta Time	* Challenge of the Yukon	You and—You Asked for It	* University Special	News	Black Hawk; Falstaff	Challenge of the Yukon	Melody Magazine
5:30	* News			* Univ. Special	Curt Massey Lowell Thomas			News
5:45	Sports; News							
6:00	* Hymns	* News; Fiesta	News	* Sports Time	Beulah	News	Melody Five	H. V. Kaltenborn
6:15	* Music; News	* Elmer Davis	Chicagoans	Tips and Tunes	Jack Smith	Edwin C. Hill	News	Serves You Right
6:30	* News of World	* Lone Ranger	Chicagoans	News	Club 15	Lone Ranger	Gabriel Heatter	News of World
6:45	* I Man's Family		Edw. R. Murrow	Bing Sings	Edw. Murrow		Fulton Lewis Jr.	I Man's Family
7:00	* The Halls of Ivy	* Doctor I. Q.	Song of Our Times	Serenade	Doctor Christian	Doctor I. Q.	International Airport; News	The Halls of Ivy
7:15	* Ivy Williamson	* International Airport; News	Ray Bloch	Farm Front				The Great Gildersleeve
7:30	* Serenade			* Old Timers Jamboree	Mister Chameleon	Cliche Club	Rudy Valle	
7:45								
8:00	* Dangerous Assignment	* Detour	Crosby Sings	Old Timers Jamboree	It Pays to Be Ignorant	Detour	The Hidden Truth	Dangerous Assignment
8:15	* Mr. District Attorney	* Detour	Three-Quarter Time	* Old Timers Jamboree	ABCs of Music	Detour	Family Theater	Mr. District Attorney
8:30		* Family Theater				Manhattan Maharajah		
8:45								
9:00	* The Big Story	* Lawrence Welk	Joe Louis vs. Ezzard Charles	* University Farm Hour	Joe Louis vs. Ezzard Charles	Lawrence Welk	2,000 Plus	The Big Story
9:15	* Richard Diamond	* The Hidden Truth	Lee Brown Club Bigadoon	* News; At Your Request	Dance Orchestra	Pleasure Parade Freddy Martin	Philo Vance	Richard Diamond
9:30								
9:45								
10:00	* News	* Hinn News	News	* At Your Request	News	News	Behind the Story	News
10:15	* Mindy Carson	* Frank Edwards	Sports		Sports; Tony Weitzel; Teddy Phillips Orch.	Barry Wood	Chicago at Night	Rio Rhythms
10:30	* Concert Master	* J. Kennedy; Ed Silvers Show	Dance Music	* At Your Request		John H. Kennedy; Party	News; Songs This Is the Story	Skip Farrell
10:45								
11:00	* News; 1310 Club	* News; The Ed Silvers Show	News; Lawler's Folly	* Silent	News; Dance Orchestra	Elmer Davis	Frank Edwards	News; Sports; Music
11:15	1310 Club; News			* Silent	Buddy Lane Orchestra	Eddie O'Neill	Immortal Music	The Cher Show (to 1)
11:30			Lawler's Folly	* Silent		Art Kassel	Dance; News	
11:33						Buddy Waples		

* Starred programs are also carried on corresponding FM stations . . . FM channels:
WIBA-FM .. 101.5 M. WWCF (WIBU) .. 94.9 M. WISC-FM .. 98.1 M.

WFOW-FM
104.9 Mcs.

A. M.
8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Herb Kern
9:30 Dance Band
10:00 News
10:05 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program

P. M.
12:00 News
12:05 Music for Dreaming
12:30 Peggy Lee
12:45 Palmer House Ensemble
1:00 Farm Diary
1:05 Frankie Laine
1:15 Piano Cocktails
1:30 Jack Smith
1:45 Sweetheart Music
1:55 News
2:00 Record Matinee
2:55 News
3:00 Music Party
3:30 Music Party
3:55 News
4:00 Juke Box Jamboree
4:15 Kiddie Storytime
4:30 Dick Jurgens
4:55 News
5:00 Ken Griffin
5:15 Program Preview
5:30 Welgt's Radio Program
5:45 Off the Record
5:55 News
6:00 Musical Menu
7:00 News
7:05 Request Show
8:00 News
8:05 Request Show
8:15 Eddy Arnold Show
8:30 Package of New Records
8:45 Twilight Time
8:55 News
9:00 Don Pablo
9:30 Bob's Twin Gables
10:00 News
10:05 Carmen Cavallero
10:30 Hugo Winterhalter
10:55 News
11:00 Claude Thornhill
11:30 Louis Prima
11:55 News
12:00 Anderson's Antics
12:55 News
1:00 Anderson's Antics
1:55 News (to 2:00)



TIP O' THE MORNING: Beginning this week Roundy Coughlin's Friday night broadcast on WIBA will move to 9:45. "Your City in Action," formerly at 7:30 p. m. Wednesdays, will be at 7:30 p. m. Fridays.

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Details of the 19th biennial Young Artists Auditions of the National Federation of Music Clubs have been announced by Mrs. Arthur Reichardt, Milwaukee, auditions chairman for Wisconsin. Mrs. Arthur H. Ebbers, Janesville, is a member of the national auditions executive committee headed by Mrs. Doris Adams Hunn, Des Moines, Ia.

The national auditions carry with them potential awards of $1,000 each for the winners in each of four classifications, piano, violin, organ, and voice; a guaranteed managerial contract with the National Concert and Artists Corp. for one winner, and a guaranteed appearance with orchestra on the National Broadcasting Co. network for at least one, possibly two or three winners. This year, for the first time, a debut at New York City's Town Hall is offered as an alternative to the cash award.

"The $1,000 cash awards are presented by the federation to winners of the final auditions who, in the opinion of the judges, display a high standard of ability in public performance, special talents, and stage personality, have the necessary qualifications for a national concert career, and are judged ready for such a career at the time of the finals," the announcement said. "If in any classification no competitor meets these requirements, no winner will be declared by the judges and no award will be made.

"The managerial contract will be offered within 30 days of the conclusion of the final auditions and signed within 60 days of the finals. It will cover the concert season of 1952-1953.

"The National Broadcasting Co. award applies to at least one winner in violin, piano, or voice, and may be extended to cover two or even three winners.

"Instrumentalists in the age brackets of 20 to 30 are eligible for the Young Artists Auditions; vocalists between 23 and 35 years of age. The competition is open to native or naturalized citizens of all Western Hemisphere countries.

"State auditions in the various states and district auditions in the 14 districts into which the federation is divided precede the National Auditions in Salt Lake City (May 13-20). Winners in the states will proceed to the district hearings. State auditions will be held within the period of Mar. 18 to Apr. 8, 1951, and district auditions, which follow, will be completed by Apr. 22, 1951.

"Student musicians contests are held in states and districts coincidentally with the National Auditions, with the states and districts awarding their own prizes.

"No National Auditions are held in the student contests, which are open to contestants between 16 and 25 years of age.

"Information as to the requirements for the Young Artists Auditions may be obtained from the National Federation of Music Clubs, business office, 455 W. 23rd st., New York 11, N. Y., or from the state chairman."

JOINS EXTENSION STAFF

VIOLA—Rex Smith, son of Mr. and Mrs. Roy O. Smith, has accepted a position as chemistry instructor at the University of Wisconsin extension center in Milwaukee.

Today's Radio Highlights

Special Events

2:25 p. m. — Pres. Truman (WISC): 5-minute talk on "Woman's Role in 1950."

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Sports

1:25 p. m.—Baseball (WIBA-FM): Pirates at Chicago.

7:30 p. m.—Coach Ivan Williamson (WIBA): returns to the air, discussing results and prospects with Jack Newman, WIBA sports director.

8 p. m. — Baseball (WIND): White Sox at Cleveland.

9 p. m. — Boxing (WKOW): Joe Louis vs. Ezzard Charles, described by Russ Hodges and Jack Brickhouse.

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Music

7:45 a. m.—Eddy Arnold (WIBA): "I Want to Be Sure," "My Dream Boat Is Drifting," "Riding Home."

11:45 a. m. — Ranch Hands (WIBA): "Roses," "Take Me Back to Tulsa."

4 p. m. — Hymns of the World (WIBA): "Redeemed," "To Jesus' Heart All Burning," "Soul of My Savior," "Only a Step."

8:15 p. m. — Eddy Arnold (WFOW): "When You're Smiling," "Beyond the Sunset."

8:30 p. m. — ABCs of Music (WBBM): Bob Larsen, Milwaukee, guest disc jockey; Perry Como, Fontane sisters, guest singers.

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Drama

7 p. m.—Halls of Ivy (WIBA): prexy turns down half-million-dollar endowment.

7:30 p. m. — Dr. Christian (WBBM): rescues 8-year-old from orphan asylum.

8:30 p. m. — Mr. District Attorney (WIBA): saves "lonely hearts" widow from lethal new husband . . . **Family Theater** (WISC): "Lady With a Lamp," story of Florence Nightingale; Claudette Colbert, hostess; Robert Ryan, narrator.

9 p. m.—Big Story (WIBA): Alabama reported solves murder of grocer.

9:30 p. m. — Richard Diamond (WIBA): Dick Powell in tale of rancher's mysterious death . . . **Hidden Truth** (WISC): lie detector halts political pressure for release of murder suspect.

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Farm Programs

12:15 p. m. — Farm Service (WIBA): "Keeping Hogs Healthy," Dr. W. E. Lyle and John D. Torke.

12:30 p. m. — Farm Program (WHA): "Corn May Need Help in Drying," H. D. Bruhn; "Market for Farm Woodlot Products," F. B. Trenk.

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For Children

9:30 a.m.—Young Experimenters (WHA): "Farnsworth and Television."

5 p.m.—Playtime (WIBA): "Happy Birthday."

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Miscellaneous

10 a. m.—Homemakers (WHA): "Overseas Friendships Through 4-H," Agnes Hansen; "Furs in the Budget?", Mrs. Emmett Schlobohm.

2 p.m.—Wisconsin Communities (WHA): Door county.

3 p.m.—Carson Gulley (WISC): "Cooking Apple Pies."

Early Completion of Belt Line Crossings Seen

The state highway department hopes to complete two proposed grade separations on the South Madison belt line highway next year, the department's construction engineer, A. T. Bleck, told the state Public Service Commission (PSC) Tuesday afternoon.

Bleck was the only man to testify before the PSC on the two structures to be built in the town of Madison. There was no opposition.

One is a highway overpass on Highway 12, the new belt line, to cross the Chicago and North Western railway tracks about 400 feet south of the present overhead on E. Badger rd.

The other is a subway to take Highways 13 and 14 under the North Western tracks about 500 feet south of the present structure. Highways 13 and 14 are being relocated for part of their length and will pass beneath Highway 12 at an interchange about a quarter-mile from the railroad.

The grade separations will be paid for from state and federal funds.

Bleck said that the grade separations would have to be put in before much of the grading on that section of the belt line is done.

Johnston to Head Brotherhood Week

ERIC JOHNSTON

Eric Johnston, president of the Motion Picture Association of America, named general chairman this week of Brotherhood Week, Feb. 18 to 25, said in accepting the post "I accept as a chance for solid spade work where it counts the most."

Brotherhood Week will be nationally sponsored by the National conference of Christians and Jews.

"We talk about building of briges of brotherhood around the world in answer to Communist pretentions," Johnston said, "and that's a splendid vision. But brotherhood begins on a man-to-man basis here at home, and not a mass-to-mass basis across the ocean. Without that footing it is idle talk and an empty vision."

Johnston was president of the U. S. Chamber of Commerce from 1942 to 1945, and is president of the Association of Motion Picture Producers and the Motion Picture Export assn.

ASSIGNED TO JAPAN

VIOLA—Pvt. Bob Robinson, son of Mr. and Mrs. F. G. Robinson, Viola, has been assigned to Japan with an army truck transportation unit, his parents have learned.

WHA & WHA-FM
790 Kc.—88.7 Mcs.

A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:15 Organ Music
9:30 Young Experimenters
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 League of Women Voters
11:00 American Political Thought
11:50 Noon Musicale

P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Musicland
2:00 Wisconsin Communities
3:00 Chicago Roundtable
3:30 Music of the Masters
4:30 Adventures in Research
4:45 Music Album
5:00 Music You Want
5:30 Book Jaunts
5:45 News
6:00 Organ Melodies

FM ONLY
6:16 Organ Melodies
6:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Geology and Wisconsin
8:30 Music
8:50 News of Wisconsin
9:00 FM Concert
10:55 Night News (to 11)

TONIGHT

MR & MRS
Ronald Colman
"The Halls of Ivy"
WIBA--7:00 p. m.
Schlitz THE BEER THAT MADE MILWAUKEE FAMOUS
© 1950, JOS. SCHLITZ BREWING CO. MILWAUKEE, WIS.

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TONIGHT AT 9 P.M.
JOE LOUIS VS. EZZARD CHARLES
WORLD'S HEAVYWEIGHT CHAMPIONSHIP
SPONSORED BY
on T.V. CHANNEL 3 WTMJ
Pabst Blue Ribbon
on Radio WKOW 1070 KC
GENERAL BEER DISTRIBUTORS
114 N. Murray Street, Madison, Wis.

They Need your blood ...NOW...in Korea

The citizens of Dane county and Southern Wisconsin have been asked by Gen. Marshall to increase blood collections by 25% to permit daily air shipments of whole blood and plasma to Korea. They need your help now! Your pint of blood may save a soldier's life!

More than 97% of wounded recovered in World War II

And doctors credit this remarkable recovery percentage to blood and blood plasma made available through the Red Cross wartime blood program. Blood from Dane county has already been flown to Korea. They need more! Do your part! Pledge a pint!

Blood Center also must supply 25 hospitals in Southern Wisconsin

The military needs for blood from the Madison Regional Red Cross Blood Center actually are in addition to the local peacetime need for blood as required by doctors in the area.

Do your part now. During this military emergency, you will feel proud to know a pint of your blood may have saved a life.

PLEDGE YOUR PINT NOW!

SIGN A PLEDGE CARD!
CALL IN FOR APPOINTMENT, 5-0021
OR MAIL THIS COUPON

Regional Red Cross Blood Center
302 E. Washington Ave.
Madison 3, Wisconsin

I would like to feel that I have helped to save a life. Please list me as a DONOR.

Name ..... Phone .....

Address ..... City .....

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