

Today's Radio Highlights

Sports

11:45 a. m.—World Series (WISC): first game, with Mel Allen and Jim Britt handling play by play.
7:30 p. m.—Coach Ivy Williamson (WIBA): Jack Newman interviews Badger coach on Marquette game, prospects for Illinois battle. * * *

Quiz

8 p. m.—Groucho Marx (WIBA): moves to NBC with "You Bet Your Life," award-winning series. * * *

Drama

7 p. m.—Halls of Ivy (WIBA): handsome new professor seeks advice after prexy's wife enrolls in his course... Mr. Chameleon (WBBM): woman permits daughter's adoption, tries blackmail, meets death.
7:30 p. m.—Great Gliderleave (WMAQ): organizes kids' football game for Community Chest... Dr. Christian (WBBM): gives lesson in tolerance to prosecuting attorney.
8 p. m.—Harold Peary (WBBM): "Honorable Harold" meets "Sincere Sam," a confidence man.
8:30 p. m.—Mr. District Attorney (WIBA): chase leads to vaudeville magician and girl he saws in half... Family Theater (WISC): Gale Storm presents Stephen McNally as Stephen Foster in "The Foster Story."
9:30 p. m.—Richard Diamond (WIBA): Richard Powell and wife Allyson... "A Place in the Sun" (WBBM): Josephine Hull in story of Community Chest's aid to elderly unemployables... Hidden Truth (WISC): he detector helps solve \$27,000 department-store theft. * * *

Music

7:45 a. m.—Eddy Arnold (WIBA): "Crazy Cause I Love You," "When the White Azaleas Start Blooming," "Dark Eyes."
11:45 a. m.—Ranch Hands (WIBA): "A Prison Without Any Walls," "Hillbilly Fever," "Sweet Temptation."
6 p. m.—Myrums of the World (WIBA): "In the Cross of Christ I Glory," "Am I a Soldier of the Cross?" "Nearer, My God to Thee," "Holy, Holy, Holy."
8:15 p. m.—Sammy Kaye (WFOV): with Laura Leslie, Tony Alamo.
9 p. m.—Lawrence Welk (WISC): "In the Middle of a Riddle," "Goodnight, Irene," "When Day Is Done."
10:30 p. m.—Concert Master (WIBA): "On Wings of Song," "Dance of the Apprentices," Phillips "Cuban Holiday," Chopin's "Polonaise in A Flat." * * *

Variety

8:30 p. m.—Bing Crosby (WKOW): starts new season with Bob Hope and Judy Garland as guests. * * *

Discussion

5:15 p. m.—You and the World (WKOW): Robert Shaplen on Mao Tse-Tung. * * *

Farm Programs

12:15 p. m.—Farm Service (WIBA): "Wool, Lamb, and Mutton in Demand," Prof. Art Pope, Roy Ormond.
12:30 p. m.—Farm Program (WHA): "Farming News from 'Round the State.'" * * *

For Children

5 p. m.—Playtime (WIBA): "Shy Little Horses." * * *

Miscellaneous

10 a. m.—Homemakers (WHA): "New Foods for the School Lunch," Gordon Gunderson; "Apples—Ways to Use Them," Jeanine Kluse.
11 a. m.—Luncheon Club (WISC): Johnny Olsen receives Piff Feather award.
4:15 p. m.—Portia Faces Life (WMAQ): saluting Marguerite Higgins, war correspondent.

Radio Program Schedules by the Clock

WEDNESDAY									
WIBA 1310 kc.	WISC 1430 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.		
6:00 Sunrise 6:15 Frodo 6:30 Musical 6:45 Clock	6:00 Top of the Morning 6:15 News 6:30 Top of the Morning 6:45 Musical	6:00 Uncle Julius 6:15 Farm World 6:30 Farm 6:45 Program: Mkt.	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Roundup	6:00 Paul Gibson 6:15 News: Paul Gibson 6:30 News: Paul Gibson 6:45 News	6:00 Farm Bulletin 6:15 Devotions 6:30 Red Blanchard 6:45 News	6:00 Farm 6:15 On the Farm 6:30 News 6:45 News	6:00 Phillip Hayes 6:15 Town and 6:30 Farm 6:45 News		
7:00 News: Musical 7:15 Journal News 7:30 Eddy Arnold 7:45	7:00 Top of the Morning 7:15 News 7:30 Top of the Morning 7:45 Musical	7:00 Sports Club 7:15 News 7:30 Coffee 7:45 Club: News	7:00 News: Farm 7:15 Service 7:30 News 7:45 Farm News	7:00 News Roundup 7:15 News 7:30 News 7:45 News	7:00 Capt. Stubbs 7:15 Bob Atcher 7:30 Happy Hank 7:45 News	7:00 The Bill 7:15 Evans Show 7:30 The Bill 7:45 Evans Show	7:00 Norman 7:15 Ross 7:30 Norman 7:45 Ross: News		
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Breakfast 8:15 News 8:30 Breakfast 8:45 Club	8:00 Coffee 8:15 Club: News 8:30 Report: Rev. 8:45 Bop: Markets	8:00 Prayer League 8:15 Musical 8:30 Clock 8:45 Musical	8:00 News 8:15 O'Reilly 8:30 Gold Coast 8:45 Shopping	8:00 Breakfast 8:15 Club 8:30 Breakfast 8:45 Club	8:00 News 8:15 Cliff 8:30 Johnson 8:45 Westerners	8:00 Your Neighbor 8:15 Norman 8:30 Ross 8:45 News		
9:00 Welcome 9:15 Travelers 9:30 Gail 9:45	9:00 My True 9:15 Story: Betty 9:30 Crocker 9:45 Victor Lindlar	9:00 Variety Time 9:15 Arthur Godfrey 9:30 Arthur Godfrey 9:45	9:00 News: Pioneer 9:15 News 9:30 News 9:45 News	9:00 Arthur Godfrey 9:15 Arthur Godfrey 9:30 Arthur Godfrey 9:45	9:00 My Story 9:15 My Story 9:30 My Story 9:45	9:00 News 9:15 Mary 9:30 Margaret 9:45 McBride	9:00 Double or 9:15 Nothing 9:30 Double or 9:45 Nothing		
10:00 Break the 10:15 Bank 10:30 Jack Welch 10:45 Trading Post	10:00 Lady of the House 10:15 Shoppers 10:30 Shoppers 10:45	10:00 Arthur Godfrey 10:15 Arthur Godfrey 10:30 Arthur Godfrey 10:45	10:00 Women's News 10:15 News 10:30 News 10:45	10:00 Arthur Godfrey 10:15 Arthur Godfrey 10:30 Arthur Godfrey 10:45	10:00 Capt. Stubbs 10:15 Capt. Stubbs 10:30 Capt. Stubbs 10:45	10:00 M. McBride 10:15 Answer Man 10:30 Answer Man 10:45	10:00 Break the 10:15 Bank 10:30 Jack Welch 10:45 Trading Post		
11:00 Share Wealth 11:15 Dave Garroway 11:30 Farm Roundup 11:45	11:00 Lunchtime 11:15 Club: News 11:30 Talkie 11:45 World Series	11:00 News of America 11:15 Betty Case 11:30 Lockett 11:45	11:00 News: Madeline 11:15 Headline 11:30 Farm and Home 11:45	11:00 Wendy Warren 11:15 Perry Mason 11:30 Helen Trent 11:45	11:00 Lunchtime 11:15 Club: News 11:30 Farm World 11:45	11:00 Kate Smith 11:15 Virginia Gale 11:30 Tello-Tell 11:45	11:00 Food Martician 11:15 Dave Garroway 11:30 Phillip Hayes 11:45		
12:00 News: Roundup 12:15 News 12:30 News 12:45	12:00 World 12:15 Series 12:30 World 12:45	12:00 Uncle Julius 12:15 News 12:30 News 12:45	12:00 News: Markets 12:15 News 12:30 News 12:45	12:00 News 12:15 News 12:30 News 12:45	12:00 News 12:15 News 12:30 News 12:45	12:00 News 12:15 News 12:30 News 12:45	12:00 News 12:15 News 12:30 News 12:45		
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2:00 Life Beautiful 2:15 Road of Life 2:30 Pepper Young 2:45	2:00 John B. Kennedy 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45	2:00 News 2:15 News 2:30 News 2:45		
3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45	3:00 Backstage With 3:15 Gail 3:30 Gail 3:45		
4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45	4:00 News: Madison 4:15 News 4:30 News 4:45		
5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45	5:00 Play Time 5:15 News 5:30 News 5:45		
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* Started programs are also carried on corresponding FM stations. FM channels: WIBA-FM 101.5 M., WWCF (WIBU) 94.9 M., WISC-FM 88.1 M.

WHA and WHA-FM

970 kc.—88.1 M. WEDNESDAY

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
8:00 Broadcast on Broadcasts
8:00 Great Music
8:30 Young Experimenters
8:30 News
8:30 Weather Report
8:30 Homemakers Program
8:30 League of Women Voters
8:45 News Views
11:00 American Political Thought
11:50 Noon Musicale
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:30 Journeys in Musicland
2:00 Wisconsin Community
2:00 University of Chicago Roundtable
2:30 Music of the Masters
2:30 Adventure in Research
4:45 Music Album
5:00 Music You Want
5:16 Music You Want
5:30 Book Junction
5:30 News Melodies
5:30 Dinner Musicale
7:15 News and Views
7:30 Chapter a Night
8:00 Geology and Wisconsin
8:30 Music
8:50 News of Wisconsin
9:00 PM Concert
10:00 Night News (to 11:00)

WFOW (FM)

104.9 M. WEDNESDAY

8:00 Yawn Patrol
8:30 Clockwatchers
9:00 Ben Light
9:15 Hero Kers
9:30 Dance Band
10:00 News
10:00 Morning Variety Show
10:30 Show Tunes
10:45 Zany Tunes
11:00 News
11:05 Polka Time
11:30 Marching Along
11:45 Sacred Heart Program
12:00 News

LAUGHS TONIGHT



MR & MRS

Ronald Colman

"The Halls of Ivy"

WIBA 7:00

THE BEER THAT MADE MILWAUKEE FAMOUS

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Restrictions Removed on 1951 Cotton Crop

WASHINGTON—(AP)—Secretary of Agriculture Charles Brannan announced Tuesday that farmers will be free to grow all the cotton they want next year.

Rigid government planting and marketing restrictions in effect this year will be withdrawn for the 1951 crop.

Prospects of a short supply of some grades of cotton led the secretary to free the crop from government controls.

This year's production was far short of expectations, due largely to the fact that farmers did not plant all the land they could under acreage allotments and marketing quotas.

The short supply situation has contributed to a cotton price advance of about a third in the past 12 months.

The 1951 crop will be covered by government price supports. Brannan did not say at what levels prices will be supported.

Four State Dairymen to Be Honored Today

Four Wisconsin pioneers in dairymen will be honored today at the national dairy cattle congress, in session at Waterloo, Ia.

Their portraits will be hung in the Dairy Shrine club, along with those of 21 other American dairy pioneers.

Wisconsin men to receive the honor are W. A. Henry, Stephen Moulton Babcock, William Dempster Hoard, and A. J. Glover.

Henry was first dean of the college of Agriculture at Madison, and Babcock is noted for his butterfat test developed at the university.

Hoard was founder and Glover for many years was editor of Hoard's Dairymen at Fort Atkinson. Hoard was also at one time governor of Wisconsin.

The Shrine club rooms on the fairgrounds at the national dairy cattle congress have been built to recognize outstanding work in dairymen.

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