

Today's Radio Highlights

Drama

7 p. m.—Halls of Ivy (WIBA): visit to rival campus starts rumors and trouble... American Agent (WISC): atomic scientist disappears... Mr. Chameleon (WBBM): missing bracelet provides murder clue.

7:30 p. m.—Dr. Christian (WKOW): \$45,000 contest prize brings unhappiness... Great Gildersleeve (WMAQ): approaching birth causes excitement.

8 p. m.—Harold Peary (WKOW): Valentines get mixed... Hidden Truth (WGN): story of Chicago's St. Valentine's Day massacre.

8:30 p. m.—Mr. District Attorney (WIBA): love letters, used for blackmail, lead to murder... Family Theater (WISC): "The Treasury of Homes," with Loretta Young, John Charles Thomas, Jo Stafford.

9 p. m.—Big Story (WIBA): Mississippi crime reporter prevents miscarriage of justice.

Sports

5:45 p. m.—Sports Parade (WIBA): Gene Evans, former University of Wisconsin baseball and football star, guest.

7:30 p. m.—Coach "Bud" Foster (WIBA): reviews Illinois, Purdue games; previews Iowa battle.

9 p. m.—Boxing (WKOW): Jake LaMotta vs. Ray Robinson.

Music

7:45 a. m.—Eddy Arnold (WIBA): "It Makes No Difference Now," "To My Sorrow," "I Walk Alone."

10:30 a. m.—Jack Borch (WIBA): "Sweetheart of Sigma Chi," "Sweetest Story Ever Told," "Love You."

11:45 a. m.—Ranch Hands (WIBA): "I Love You Because," "Over the Waves," "Love Somebody."

4:15 p. m.—Music of the Masters (WHA): "Serenade in D Major," Dohnanyi.

6:30 p. m.—Club 15 (WBBM): "I'd Love to Call You My Sweetheart," "Sweetheart of Sigma Chi," "You're Just in Love," "Let Me Call You Sweetheart."

9 p. m.—FM Concert (WHA-FM): "Poem for Violin and Orchestra," Chausson.

Variety

8:30 p. m.—Bing Crosby (WKOW): and Dorothy Kirsten.

Discussion

5:15 p. m.—Legislative Forum (WHA): Assemblyman George Molinaro... You and the World (WKOW): "Displaced Persons in America," Edith Lowry of National Council of Churches.

8 p. m.—Second 50 Years (WHA-FM): "Well Worn Truths and New Ideas," Prof. A. Campbell Garnett.

11:15 p. m.—Charles Sawyer (WBBM): secretary of commerce on "Mobilization."

Quiz

8 p. m.—Groucho Marx (WIBA): with \$2,000 jackpot.

Farm Programs

12:15 p. m.—Farm Service (WIBA): "Test and Cull Cows, Feed Milk to Vealers," B. R. Dugdale and John Torke.

12:30 p. m.—Farm Program (WHA): "The Agricultural Situation As I See It," Asher Hobson, "Grab Swellings on Backs of Cattle," R. J. Dicke, E. H. Fisher.

For Children

9:30 a. m.—Young Experimenters (WHA): "Levers and Gears."

5 p. m.—Playtime (WIBA): "On Valentine's Days."

Miscellaneous

9:30 a. m.—Carson Gulley (WIBA): Chief Maurice Combs on Memorial Union, guest; fudge bottom pie, fruit salad dressing, White House chicken sandwich.

10 a. m.—Homemakers (WHA): "Mental Health—The High School Councilor Speaks," Margaret Fosse, Betty Perazzo, "The Valentine Party," Joan Shurpitt.

8:15 p. m.—Excursions in Science (WFOV): "Skyshooting."

WHA and WHA-FM

7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:55 Weather Report
8:00 Morning Melodies
8:05 Broadcast on Broadcasts
8:10 Music
8:25 Road Report
8:35 Young Experimenters
8:45 Market
8:55 Weather Report
9:00 Nonemancipation Program
10:30 League of Women Voters
10:45 News and Views
11:00 Human Adjustment
11:50 Noon Music
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter of Day
1:30 Journeys in Musicland
2:00 Chicago Roundtable
2:30 Music You Want
3:00 Contemporary Trends
3:30 Music
4:00 Radio Journal
4:15 Music of the Masters
5:15 Legislative Forum
FM ONLY
5:30 Music Album
5:45 News
6:00 Oregon Melodies
6:30 Dinner Melodies
7:15 News and Views
7:30 Music for the Dance
8:30 The Second 50 Years
9:00 FM Concert
10:15 Night News (to 11)

Radio Program Schedules by the Clock

WEDNESDAY

	WIBA 1310 kc.	WISC 1450 kc.	WKOW 1070 kc.	WIBU 1240 kc.	WBBM 780 kc.	WENR-WLS 890 kc.	WGN 720 kc.	WMAQ 670 kc.
5:00	Surprise Clock	Top of the Morning News	Uncle Julius Farm Hour	Silent	Paul Gibson News: Paul Gibson	Farm Bulletin Devotions	Farm Hour	Phillip Hayes Toys and Farm Alex Dreier
5:15	News: Musical Clock	Top of the Morning News	Coffee Club News	Silent	News Roundup News	Capt. Stubbs Bob Aicher Harp's Back	The Bill Evans Show	Norman Rosen Norman Rosen: News
5:30	News: Musical Clock	Top of the Morning News	Coffee Club News	Silent	News Roundup News	Capt. Stubbs Bob Aicher Harp's Back	The Bill Evans Show	Norman Rosen Norman Rosen: News
5:45	News: Musical Clock	Top of the Morning News	Coffee Club News	Silent	News Roundup News	Capt. Stubbs Bob Aicher Harp's Back	The Bill Evans Show	Norman Rosen Norman Rosen: News
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* Starred programs are also carried on corresponding FM stations... FM channels
WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M. WISC-FM 98.1 M.

WFOV-FM

104.5 M.

WEDNESDAY

A. M.

8:00 Yawn Patrol

8:15 News

8:30 Clockwatchers: News

9:00 Ben Light

9:15 Ben Light

9:30 Ben Light

1:00 Jan August

1:15 Al Johnson

1:30 Sportman

1:45 Jack Smith: News

2:00 Audro Nash Show: News

2:15 Music: News

4:00 Guy Lombardo

4:15 Champin Club: News

5:00 Ken Griffin

P. M.

12:00 News: Kay Starr

12:15 Dean Martin

12:30 John Lorenz

12:45 Vera Lynn: News

1:00 Jan August

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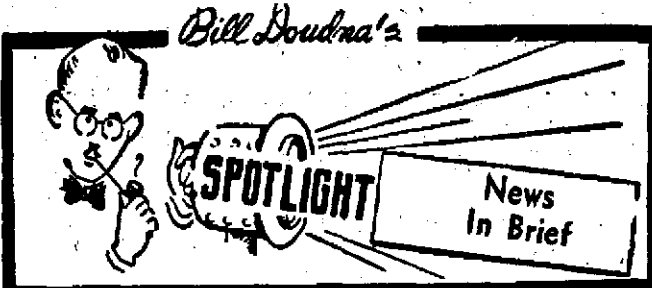
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2:15 Music: News

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TIP O' THE MORNING: Watch that song, "So Long," rise to the top of the surveys—and fast.

Julie and Juliette Gerke, Madison duo-pianists, have been invited to appear on Don McNeill's television show at 8 tonight over WENR-TV—Channel 7.

Among the Academy Award "Oscar" nominees are two from Wisconsin: Spencer Tracy, best leading actor, in "Father of the Bride," and Nancy Olson, best supporting actress, in "Sunset Boulevard."

Radio script writers are reminded that Feb. 28 is the deadline in the "Dr. Christian" contest.

About 75 documents from the "Freedom Train" are now on display in the library of the Community Center. The exhibition will close Feb. 24.

And Edith Gwynn reports from Hollywood:

Robert Walker is the likeliest to be Helen Hayes' son when she starts emoting in "My Son, John."

S'wonderful that Lionel Barrymore is well enough to go to Portland, Ore., to be guest-narrator at the Portland Symphony performance of Kipling's "Jungle Book" score, composed by Miklos Rozsa, who has musicked many a movie.

Tallulah Bankhead taped a guest spot for the B. Crosby airer while she was in Billville. And he'll do ditto for a bit on her "Big Show"—even though his stint won't actually be broadcast till April.

Collette Lyons, who should know, is authority for the statement that she and long-time companion, George Hearst, have iced what used to be nice.

The Walter O'Keefe, who've been asunder, are reconsidering their decision to part for keeps.

Guys galore have been signed for roles in "The People vs. O'Hara," but so far, no females. However, both Diana Lynn and Barbara Bates (who may be borrowed from 20th-Fox) are being screen-tested for the Metropolis.

Nancy Davis and Ronald Reagan are coy about admitting anything serious, but nevertheless they continue to be an every night.

Hank Mann, famed comic of the old Mack Sennett days, repeats

creators. They'll be made in color and give a lot of people a free and painless "education" in art.

MAIL BAG: From Mrs. Page Johnson, art chairman of the Madison chapter, American Association of University Women: "I just want to tell you how much I enjoy your guest columns in the 'Sunday Spotlight.'"

"The art exhibits have meant more to me having read comments by Logan, Sessler, and others."

"I wish you could have every art show reviewed."

"Our art study group at the College club finds it very informative."

To Mrs. Johnson: Glad you like the reviews; we try to have all these shows covered by these and other competent critics.

Mother and Child Praise HADACOL

HADACOL Supplies Vitamins B1, B2, Niacin and Iron Which Their Systems Lacked

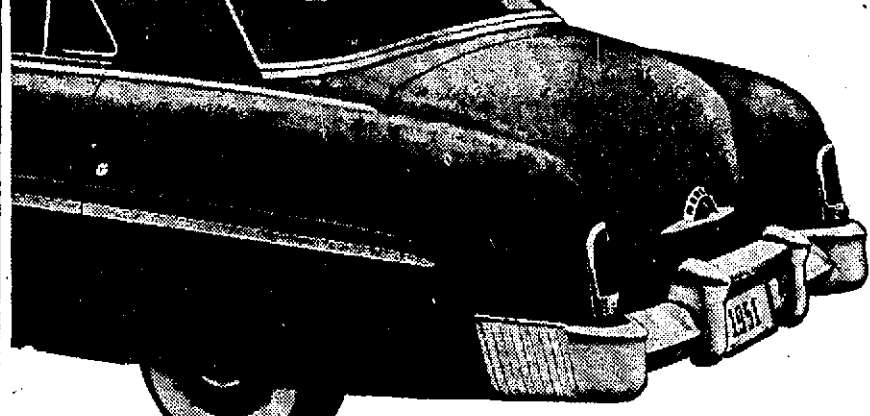
Mrs. Charles Reynolds, Route 2, Fayetteville, Ark., and her little daughter see to it each day that neither of them forget to take their HADACOL. It's no wonder that they are so loud in their praise of HADACOL for HADACOL supplied vitamins B1, B2, Niacin and Iron, which their systems lacked, and it helped them to overcome those deficiency-caused ailments that had troubled them so. Mrs. Reynolds sees to it that they continue taking their HADACOL to help prevent those deficiency-caused ailments from coming back.

Here is what Mrs. Reynolds says: "I am 29 years old and I had been weak and run-down for some time. I took one bottle of your HADACOL and I feel so much better. I have a better appetite and sleep much better. I also gave HADACOL to my little 8-year-old daughter. She had no appetite and was draggy and cranky. After taking a bottle of HADACOL, she eats better and plays so much better. We are continuing to take HADACOL."

Many doctors recommend HADACOL. Ask for it today and get that "Wonderful HADACOL Feeling." Copyright 1951, The LeBlanc Corp.



"Nothing like it for Long Life!"



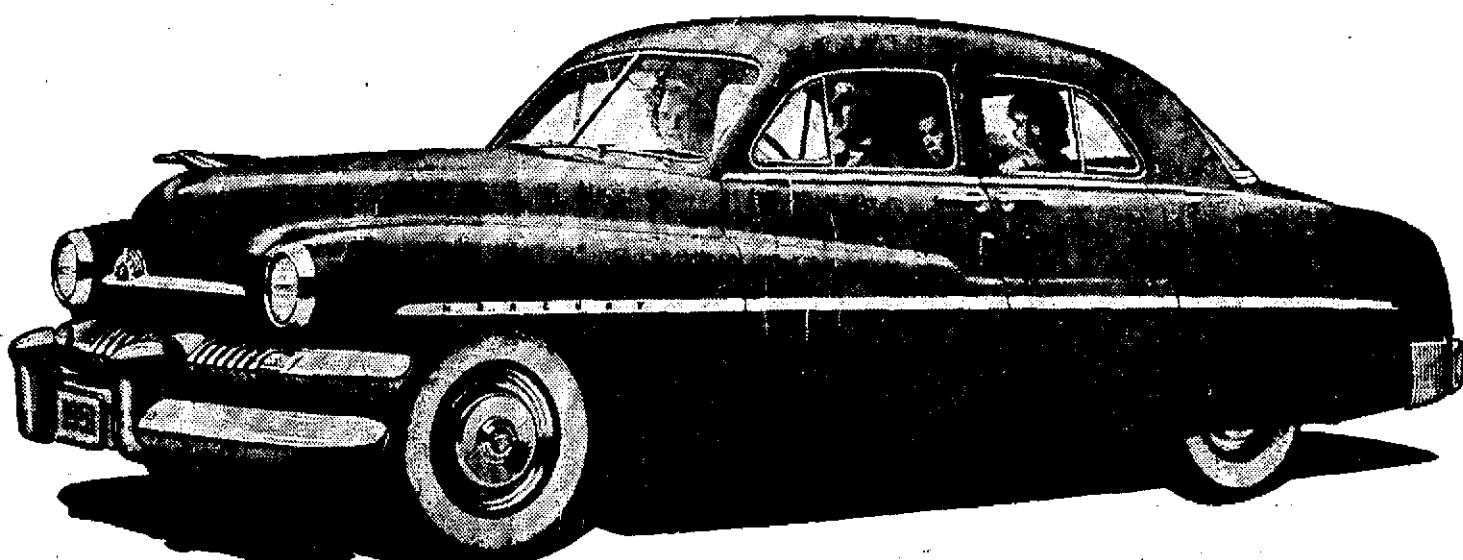
It's only smart business today to think of the future. And for that reason, it's smart business to consider only a new model car—like the 1951 Mercury—for your best investment. You see, a 1951 Mercury will last longer, will be more dependable, and certainly assures you of more years of satisfaction. Yes, it's smart business to own a 1951 Mercury!

Nothing like it for value!

More for your money—that's the 1951 Mercury! And Mercury's long life, steady running economy, high resale value are just a few of the many reasons why the 1951 Mercury adds up to the buy of your life!

Nothing like it for looks!

It's the car to see... and to be seen in! Mercury gathers admiring glances on every corner. And you can rest assured that its low, graceful, practical design will stay in style for years.



Calendar

Entertainment

WEDNESDAY, FEB. 14
Orpheum: "Call Me Mister" at 1:40.
3:45, 5:30, 7:30, and 9:30.
Midway: "Dark City" at 7 and 9:05.
Prairie: "Dark City" at 7:30 and 9:30.
Strand: "Born to Be Bad" at 1:45.
5:15, 7:45, and 10:15.
Madison: "Let's Dance" at 2:40, 5:20, and 8:00.
Madison: "The Skipper Surprised His Wife" at 1:15, 4:50, and 8:30.
Capitol: "Operation Pacific" at 1:25, 3:50, 7:45, and 9:30.
Parkway: "Experiment Alcatraz" at 1:00, 3:30, 6:30, and 9:30.
Vendetta at 2:05, 4:50, 7:30, and 10:10.

Community Center

WEDNESDAY, FEB. 14
Tel-a-Women, 10 a. m.: Young Adult club, 7 p. m., with dance at 8:30; skat, duplicate bridge, 7:30 p. m.

Organizations

WEDNESDAY, FEB. 14
Table Tennis club, 7 p. m., table tennis room, Union.
French club, 7:30 p. m., Play circle, Union.
Oxford debate, 8 p. m., Great hall, Union.

Current Exhibits

Memorial Union: Mexican paintings and graphics.

MIDDLEWEIGHT CHAMPIONSHIP of the WORLD!

