

Bill Doudna's

SPOTLIGHT

Words by Musician

TIP O' THE MORNING: Radio Row hears that "The Big Show" will be a West Coast, rather than a New York, product next season.

TONIGHT'S "Halls of Ivy" script (WIBA at 7) was written by Audrey Call, first violinist of the orchestra heard on the program. She chose her story idea after writing a song, "I Just Telephone Upstairs," which will be introduced on the show tonight and which will be recorded soon by John Charles Thomas.

The play is about a clergyman's son and his career problem.

Miss Call, a native of Marion, Ind., is a graduate of the Paris Conservatory of Music. She made her debut with the Chicago Symphony orchestra.

Several of her children's records have been AUDREY CALL successful. One of them, "Boomer the Bass Drum," was featured on WIBA's "The Kids' Club" Tuesday.

DISC OF THE DAY: A great addition to the record-library of violin music is the Isaac Stern-Alexander Zakin production of Brahms' "Violin Sonata No. 1 (Rain)." It's a beautiful piece of music, calling for close coordination of the players and instruments, which is what it gets here. The mechanics are as nearly perfect as you'll find on discs. (Columbia.)

THE MASONS: Because of James Mason's hit in "The Desert Fox," Republic is speeding up release of "A Lady Possessed," which Mason produced independently. Mrs. Mason (Pamela Kellin) wrote it.

THE PEOPLE ACT: The latest Ford Foundation radio series for adult education—"The People Act"—is being guided by a pamphlet published in Madison.

The programs heard over WHA at 2 p. m. Wednesdays, dramatized actual problems which have been faced by American communities and solved by their leaders' getting together and jointly going to work on them. Methods used are those suggested in the pamphlet, "Teamwork in the Community," first publication of the Wisconsin Community Organization committee. This group of representatives of 15 state agencies is now in its second year of planning to help communities help themselves.

Word of the way this pamphlet is influencing the producers of "The People Act" came from Prof. Roy J. Colbert, director of the bureau of community development of the university division. Colbert, who is a member of the advisory board for the series, recently attended a board meeting in New York City where "Teamwork" was called "the finest piece of material on this subject of community organization thus far published." "The People Act" series, in disc form for radio station use, can be obtained from the U. S. office of education without charge upon request from any community group.

COMPOSER AT WORK: Composers, according to Meredith Willson, do their best work when they are fighting a deadline.

Asked how he explained the fact that he'd written so much more music since moving to New York for "The Big Show," Willson said: "Music rarely is written because you have the time and desire to write."

"Even in the days of Mozart, many of the best of the classics were written on order, rather than because of inspiration," he said. "I never wrote a note until he was commissioned to do so."

"And, because 'The Big Show' requires special material week after week, I found myself turning out some 15 hit tunes last season and that number will be higher this year because it's easier to hit a deadline now that I'm in stride."

Among tunes Willson has penned recently are "It's Beginning to Look a Lot Like Christmas," "Three Chimes of Silver," "Laura Lee," "Here Comes the Springtime," "An American Anthem," "The Iowa Fight Song," "The Freedom Song," and "It's Easter Time."

Move over, Mozart—Meredith's got a commission!

FILM FARE: George Fisher, Hollywood motion picture editor of the Columbia Broadcasting

Radio Timetable			
WEDNESDAY			
WIBA 1310 Kc.	WISC 1480 Kc.	WKOW 1070 Kc.	WIBU 1240 Kc.
6:00 Sunrise 6:15 Musical 6:30 Clock: News 6:45	6:00 Top of the Morning 6:15 Top of the Morning 6:30 Top of the Morning 6:45	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of Air 6:45 Weather: Mkt.	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Roundup: Mkt.
7:00 Alex Dreier 7:15 Musical 7:30 Journal News 7:45 George Morgan	7:00 Top O' Morning 7:15 Top O' Morning 7:30 Top O' Morning 7:45 Pauline Fred'k	7:00 Coffee Club 7:15 Weather: Coffee 7:30 Weather: News 7:45	7:00 News: Farm 7:15 News: Service 7:30 News: News 7:45 Farm News
8:00 Musical 8:15 Clock 8:30 Musical 8:45 News	8:00 Breakfast 8:15 Breakfast 8:30 Breakfast 8:45 News	8:00 Markets: Coffee 8:15 Coffee Club 8:30 Coffee Club: News 8:45 Musical: Clock	8:00 Rev. Peterson 8:15 Musical 8:30 Musical 8:45 Musical: Clock
9:00 Welcome 9:15 Travelers 9:30 Betty Cass Col'm 9:45 Trader: News	9:00 My True Story 9:15 Betty Crocker 9:30 Betty Crocker 9:45 Betty Crocker	9:00 Arthur 9:15 Arthur 9:30 Arthur 9:45 Arthur	9:00 News: Pioneer 9:15 News: Pioneer 9:30 News: Pioneer 9:45 News: Pioneer
10:00 Strike It 10:15 Rich 10:30 Dave Garroway 10:45	10:00 Ladies 10:15 Fair News 10:30 Queen for a Day 10:45	10:00 Arthur 10:15 Arthur 10:30 Arthur 10:45 Arthur	10:00 Women's News 10:15 Job Service 10:30 Mid Morning 10:45 Matinee
11:00 Carson Gully 11:15 Marie in Music 11:30 Farm 11:45 Roundup	11:00 Jack Berch 11:15 Victor Lindlar 11:30 Sweepstakes 11:45 News: Quiz	11:00 News: Jappy 11:15 Helen Trent 11:30 Our Gal, Sunday 11:45	11:00 News: Matinee 11:15 News: Matinee 11:30 News: Matinee 11:45 News: Matinee
12:00 News: Roundup 12:15 Farm Service 12:30 News: Roundup 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News: Roundup 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News: Roundup 12:45 Polka Party	12:00 News: Roundup 12:15 Farm Service 12:30 News: Roundup 12:45 Polka Party
1:00 Double or 1:15 Nothing 1:30 Melody 1:45 Madeline: News	1:00 Break the Bank 1:15 Bank 1:30 Bank 1:45 Bank	1:00 Shopping to Music 1:15 Shopping to Music 1:30 Shopping to Music 1:45 Shopping to Music	1:00 Daughter 1:15 Daughter 1:30 Daughter 1:45 Daughter
2:00 Life Beautiful 2:15 Life Beautiful 2:30 Life Beautiful 2:45 Life Beautiful	2:00 The Bob 2:15 The Bob 2:30 The Bob 2:45 The Bob	2:00 News of 1970 2:15 News of 1970 2:30 News of 1970 2:45 News of 1970	2:00 Music 2:15 Music 2:30 Music 2:45 Music
3:00 Backstage With 3:15 Stella Dallas 3:30 Stella Dallas 3:45 Stella Dallas	3:00 The Bob 3:15 The Bob 3:30 The Bob 3:45 The Bob	3:00 Mary Casey's 3:15 Mary Casey's 3:30 Mary Casey's 3:45 Mary Casey's	3:00 Beaver Dam 3:15 Beaver Dam 3:30 Beaver Dam 3:45 Beaver Dam
4:00 Just Plain Bill 4:15 Front P. Farrell 4:30 Front P. Farrell 4:45 Front P. Farrell	4:00 The Bob 4:15 The Bob 4:30 The Bob 4:45 The Bob	4:00 Mary Casey's 4:15 Mary Casey's 4:30 Mary Casey's 4:45 Mary Casey's	4:00 Beaver Dam 4:15 Beaver Dam 4:30 Beaver Dam 4:45 Beaver Dam
5:00 Kids' Club 5:15 Kids' Club 5:30 Kids' Club 5:45 Kids' Club	5:00 Kids' Club 5:15 Kids' Club 5:30 Kids' Club 5:45 Kids' Club	5:00 Kids' Club 5:15 Kids' Club 5:30 Kids' Club 5:45 Kids' Club	5:00 Kids' Club 5:15 Kids' Club 5:30 Kids' Club 5:45 Kids' Club
6:00 Sports News 6:15 Sports News 6:30 Sports News 6:45 Sports News	6:00 Sports News 6:15 Sports News 6:30 Sports News 6:45 Sports News	6:00 Sports News 6:15 Sports News 6:30 Sports News 6:45 Sports News	6:00 Sports News 6:15 Sports News 6:30 Sports News 6:45 Sports News
7:00 The People Act 7:15 The People Act 7:30 The People Act 7:45 The People Act	7:00 The People Act 7:15 The People Act 7:30 The People Act 7:45 The People Act	7:00 The People Act 7:15 The People Act 7:30 The People Act 7:45 The People Act	7:00 The People Act 7:15 The People Act 7:30 The People Act 7:45 The People Act
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WHA and WHA-FM	
WEDNESDAY	
570 Kc.—88.7 Meters.	
P. M.	
7:00 Farm Program	7:00 Farm Program
7:30 Band Wagon	7:30 Band Wagon
7:45 Morning News	7:45 Morning News
7:58 Weather Report	7:58 Weather Report
8:00 Morning Melodies	8:00 Morning Melodies
8:15 Broadcasts on Broadcasts	8:15 Broadcasts on Broadcasts
8:20 Music	8:20 Music
8:30 Young Experimenters	8:30 Young Experimenters
8:45 Weather Report	8:45 Weather Report
8:50 Homesteaders Program	8:50 Homesteaders Program
9:00 News of Women Voters	9:00 News of Women Voters
9:15 Views of the News	9:15 Views of the News
9:30 History of World War II	9:30 History of World War II
11:30 Noon Music	11:30 Noon Music
P. M.	
12:00 News	12:00 News
12:30 Farm Program	12:30 Farm Program
1:00 Chapter a Day	1:00 Chapter a Day
1:30 News in Muskegon	1:30 News in Muskegon
2:15 Music Album	2:15 Music Album
2:30 Music You Want	2:30 Music You Want
2:45 Radio Journal	2:45 Radio Journal
3:15 Excursions in Science	3:15 Excursions in Science
3:30 Music of the Masters	3:30 Music of the Masters
FM ONLY	
4:30 Just for Fun	4:30 Just for Fun
4:45 Musical Varieties	4:45 Musical Varieties
5:00 Holland Today	5:00 Holland Today
5:45 News	5:45 News
6:00 Ocean Melodies	6:00 Ocean Melodies
6:30 Dinner Music	6:30 Dinner Music
7:00 Wisconsin Public Welfare	7:00 Wisconsin Public Welfare
7:15 News of the News	7:15 News of the News
7:30 The People Act	7:30 The People Act
8:00 History of Journalism	8:00 History of Journalism
8:30 News of Wisconsin	8:30 News of Wisconsin
9:00 FM Concert	9:00 FM Concert
10:50 Night News (to 11)	10:50 Night News (to 11)
WFOV-FM	
104.1 Meters.	
WEDNESDAY	
A. M.	
6:00 Early Risers	6:00 Early Risers
7:00 News: Yawn Patrol	7:00 News: Yawn Patrol
7:15 Weather Report	7:15 Weather Report
7:30 Yawn Patrol	7:30 Yawn Patrol
7:45 Layman's Call to Prayer	7:45 Layman's Call to Prayer
7:58 Weather Report	7:58 Weather Report
8:00 News: Clockwatchers	8:00 News: Clockwatchers
8:30 Weather Report	8:30 Weather Report
8:45 News: Clockwatchers	8:45 News: Clockwatchers
9:00 News: Clockwatchers	9:00 News: Clockwatchers
9:30 News: Clockwatchers	9:30 News: Clockwatchers
10:00 Morning Musical Variety	10:00 Morning Musical Variety
10:30 Show Tune	10:30 Show Tune
10:45 Novelty Shop	10:45 Novelty Shop
11:00 Willy Lunde	11:00 Willy Lunde
11:30 News: Clockwatchers	11:30 News: Clockwatchers
11:45 Sacred Heart Program	11:45 Sacred Heart Program
P. M.	
12:00 News: Noontime Frolic	12:00 News: Noontime Frolic
1:00 Music to Listen to	1:00 Music to Listen to
2:00 Music Box	2:00 Music Box

Starred programs are also carried on corresponding FM stations.

FM channels: WIBA-FM... 101.5 M. WWCW (WIBU)... 94.9 M. WISC-FM... 98.1 M.

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Today's Radio Highlights

Special Events

8 p.m.—Thankful Hour (WISC): Ann Blyth, James Alexander, Ann Jamison, Marina Koshetz, Pat O'Brien, Rod O'Connor, Ezio Pinza, Jo Stafford, Ricard Wiedmark, orchestra, and chorus.

Drama

7 p.m.—Halls of Ivy (WIBA): clergyman's son prefers musical career to forefathers' profession.

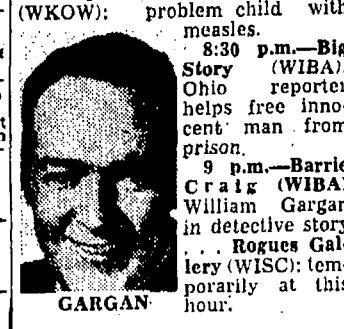
Mystery Theater (WISC): "The Case of the Late Lamented," with girl trying to frame sister for father's murder.

7:30 p.m.—Dr. Christian (WKOW): problem child with measles.

8:30 p.m.—Big Story (WIBA): Ohio reporter helps free innocent man from prison.

9 p.m.—Barrie Craig (WIBA): William Gargan in detective story.

Rogues Gallery (WISC): temporarily at this hour.



GARGAN

Music

7:45 a.m.—George Morgan (WIBA): and Whippoorwill; "Open Up Dem Pearly Gates," "Pleasant for Strings," "Do You Ever Think of Me?"

11 a.m.—Jack Berch (WISC): "Hi, Neighbor," "The Man I Love."

3:30 p.m.—Music of the Masters (WHA): Brahms' violin concerto.

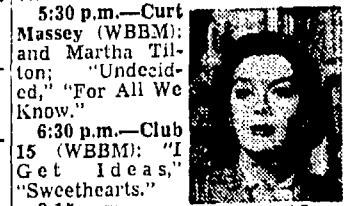
5:30 p.m.—Curt Massey (WBBM): and Martha Tilton; "Unidentified," "For All We Know."

6:30 p.m.—Club 15 (WBBM): "I Gotta Idea," "Sweethearts."

8:15 p.m.—RUSSELL Guest Star (WFOV): Jimmy Wakely.

9 p.m.—FM Concert (WHA-FM): "Damnation of Faust."

9:30 p.m.—Meredith Willson (WIBA): and Rosalind Russell.



WAKELY

Discussion

10:30 a.m.—Women Voters (WHA): "The Student League," Grace Douma.

1:30 p.m.—Talk Back (WISC): Bobby Clark.

2 p.m.—Human Rights (WHA): "Employment Opportunities for Minorities in Wisconsin," Virginia Huebner, James E. Doyle.

Farm Programs

12:15 p.m.—Farm Service (WIBA): Frank Mayfield and Roy Ormond report on 1951 harvest.

12:30 p.m.—Farm Program (WHA): "Farm Women and Savings Bonds," Mrs. Eugene Dietz.

others... Farm Parade (WKOW): Pled Piper of Hamelin." 4:45 p.m.—The Kids' Club (WIBA): Thanksgiving program.

Sports

7:30 p.m.—Coach Ivy Williamson (WIBA): football review and preview.

9 p.m.—Boxing (WKOW): Aaron Wilson vs. Charley Williams.

For Children

9:30 a.m.—Young Experimenters (WHA): "Composition of Air."

4 p.m.—ABC Club (WISC): "The

Variety

8:30 p.m.—Bing Crosby (WKOW): with Alexius Smith, Bert Wheeler, Toni Arden.

Miscellaneous

8 a.m.—Breakfast Club (WISC): saluting Edith A. Hemingway, volunteer Braille transcriber.

10 a.m.—Homemakers (WHA): "Color for the Table," Gertrude Hoffman; "Specialties for the

Wolff Kubly Hirsig

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It's automatic — completely! That's how easy coffee making can be with the West Bend Flavo-Matic Electric Percolator. You just plug in the cord. When coffee is done it shuts off automatically. Then the coffee is kept hot indefinitely, automatically — delicious and full-flavored to the last cup.

\$11.95

Colored Electric-Finish... in a choice of Red, Gold or Blue \$13.95

BUY NOW — Use Our LAY-AWAY PLAN!

Electric Corn Popper

Fun for everybody—no stirring or shaking. Makes 2 quarts of delicious popcorn. Many other uses too, such as preparing chili or soup.

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Electric Ovenette

An extra oven for baking or roasting. Complete set includes electric base, aluminum cover, steel rack, with 10 aluminum baking accessories.

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Electric Bean Pot

Makes 2 quarts of delicious baked beans simmered to perfection. Also prepares hot dogs, casseroles, soups, stews or cereals. Ceramic pot, separate cover.

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6" Taylor thermometer. Modern design, walnut finish-back. Easy-to-read black numerals.

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Airguide dual thermometer. Mounted indoors, tells both indoor and outdoor temperatures.

\$7.50

Outdoor

White vitreous enameled Taylor thermometer. Octagonal design with adjustable mounting bracket.

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"The Junior"

Airguide Thermometer-Hygrometer... tells temperature and humidity. Choice of colors.

\$2

"Safeguard"

Drip-proof air humidifier... Regulates itself, maintains the proper humidity in your home.

\$4.95

"Fresh'nd Aire"

Electric humidifier... automatically balances moisture in the air. Cleans, washes and filters out dust, dirt and smoke.

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Radiator Covers

All metal, fully adjustable, choice of walnut or ivory. Complete selection of sizes, including:

9 1/2" wide, 13 to 24" \$2.25

9 1/2" wide, 24 to 43" 2.75

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Prevents air from becoming dry... Rust resistant, galvanized steel... Corrugated side fits the radiator

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Reduce air borne bacteria and virus particles in the air you breathe. Safe, economical.

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One quart, Triethylene Glycol \$2.25

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