Radio Timetable

WEDNESDAY

	WIBA 1310 kc.	WISC 1480 Kc.	WKOW 1070 kc.	WISU 1240 kc.
6:00	Sunrise Frolic	• Top o' the Morning	Uncle Julius	• Silent
6:15	Musical Clock: News	• Top o' the Morning	Farm Hour Chanel of Air Weather: M'ts	• Silent Rural Roundup
6:30				
6:45				
7:00	Alex Dreier	• Top O' Morning	Coffee Club	• News: Farm Service
7:15	Musical Clock	• News	News	• News
7:30	Journal News	• Top O' Morning	Weather: Coffee Club: News	• Farm Frolic
7:45	George Morgan	• Pauline Fred'k		
8:00	Musical Clock	• Breakfast Club	Markets: Coffee Club: News	Prayer League • Musical Clock
8:15	Musical Clock	• Breakfast Club	Kitchen Club Coffee Club: News	• Musical Clock
8:30	Musical Clock			
8:45	News			
9:00	Welcome Travelers	• My True Story	Arthur Godfrey	• News; Pioneer
9:15		• Betty Crocker	Arthur Godfrey	• Bob Crosby • Meet Your Neighbor
9:30	Double or Nothing	• Against Storm		
9:45				
10:00	Strike It Rich	• Ladies Fair: News	Arthur Godfrey	News • Job Service
10:15		• Queen for a Day	Music Speaks L. Mortenson	Mid Morning Matinee
10:30	King's Row			
10:45	Dave Garroway			
11:00	Carson Gulley	• Jack Berch	News	News, Matinee
11:15	Magic in Music	• Victor Lindlahl	Aunt Jenny	Headlines
11:30	Farm	• Sweepstakes	Helen Trent	News
11:45	Roundup	• John Conte	Our Gal Sunday	Farm News
12:00	• News; Roundup	• Curt Massey	Dinner Concert	Music: Market
12:15	• Farm Service	• News	News	News and Markets
12:30	• News	• Mister	Farm	Farm and Home
12:45	• Polka Party	Music: News	Parade	
1:00	• Betty Cass	• Break the Bank	Jockey's Choice	Farm Service • Si Hays and Daughter
1:15	• Trading	• News: Betty	Jockey's Choice	• Bubba Hubba
1:30	• Melody	• Mr. Music		
1:45	Matinee: News			
2:00	• Life Beautiful	Music	News at 1070 House Party: Adams J. Smith: Movies	• Hubba Hubba
2:15	• Road of Life	• Joyce Jordan		• Hubba Hubba
2:30	• Pepper Young	• Mister		• U W Band
2:45	• Right to Hap'ns	• Evelyn Winters		• Organ Music
3:00	• Backstage Wife	• Mister	Luella Mortenson Forbidden Diary Moods: News	• Chapel in the Sky
3:15	• Stella Dallas	Music		• Melody Hour
3:30	• Widder Brown	• To the		
3:45	• Wom. in House	Ladies		
4:00	• Just Plain Bill	• Jon & Sparky	Mary Casey's Showcase Harmony House	• Melody Hour
4:15	• Front P. Farrel	• Cousin Henry		News
4:30	• Lorenzo Jones			• Band Parade
4:45	• Kids' Club	• Uncle Dick		
5:00	• Kids Club	• Green Hornet	Alan Jackson Hits: Scores Quiz for Books Tunes: America	Fiesta Time • University Special Univ. Special
5:15	• Fiesta	• Wild Bill Hickok: Sports		
5:30	• News			
5:45	• Sports, News			
6:00	• Dinner	• News: Serenade	News	• News
6:15	• Melody: News	• Fulton Lewis	Dinner Music Music: Sports E. R. Murrow	Old Time Band • Sportstime
6:30	• News of World	• Lone Ranger		Bing Sings
6:45	• I Man's Family			
7:00	• The Halls of Ivy	• Mystery Theater	Visitin' Time Doctor Christian	Serenade Farm Front • Old Timers Jamboree
7:15	• Coach Foster	• The Top Guy		
7:30	• Wed. Serenade			
7:45				
8:00	Groucho Marx	The Hardy Family	Red Skelton	Old Timers Jamboree
8:15			Bing Crosby	Old Timers Jamboree
8:30	The Big Story	Mister President		
8:45				
9:00	• Barrie Craig	• Family Theater	Boxing	• University Farm Hour
9:15			Boxing	
9:30	News: Music	• News: America	Boxing	• News: At Your Request
9:45	Room	• Elmer Davis	Henry Jerome	
10:00	• News	• News	News	• At Your Request
10:15	• News of World	• Frank Edwards	Sports	• At Your Request
10:30	Sports Final	• Musical Comedy Theater	Same of the Best	
10:45	• Melody Parade			
11:00	• News: 1310	• Musical Comedy Theater	News: The Beat Jenny Herman Jon Reichman Orchestra	• Silent
11:15	Club	• Mystery		• Silent
11:30	Three Suns	• To the Men		• Silent
11:45	Dance: News			• Silent

Starred programs are also carried on corresponding FM stations
FM channels: WIBA-FM 101.5 M. WWCF (WIBU) 94.9 M
WISC-FM 98.1 M.

WFOW-FM

104.1 Megs.

WEDNESDAY

6:00 Early Risers
7:00 News: Yawn Yawn
7:15 Weather Report
7:18 Yawn Patrol
7:45 Layman's Call to Prayer
7:50 Yawn Patrol
7:55 Weather Report
8:01 News: Clockwatchers
8:30 Weather Report
8:32 Clockwatchers
9:00 Stars Sing
9:30 Dance Band
10:00 Morning Musical Variety
10:30 Songs of Yesterday
11:00 Old Timers Hall
11:30 Navy Band
11:45 Sacred Heart Program
P. M.
12:00 News: Noontime Frolics
1:00 Music to Listen to
2:00 Music Box
3:00 Wedding Bells
3:15 Herman Stork
3:30 Music Box
4:03 Juke Box Jamboree
4:15 Alvino Rey
4:30 Easy Listening
5:00 Ken Griffin
5:15 Jerry of the Circus
5:30 Esperanto Now
5:45 Off the Record
5:55 News: Musical Menu
6:15 Travis Nesbit
6:30 Musical Menu
7:00 Adventures of Frank Race
7:30 Show case
7:45 Pinto Pete
8:00 Origin of Superstition
8:15 Guest Star
8:30 Package of New Records
8:45 Memories of Hawaii
9:00 Sharpen Your Wits
9:55 News; Dick Jurgens
10:15 Hi-Tones
10:30 Bob Dewey
10:45 Ray Robbins
11:00 One, Oh Four and One Club
12:00 Let's Have Fun from 12 'til 1

WHA and WHA-FM

970 Kc.—88.7 Megs.

WEDNESDAY

A. M.
7:00 Farm Program
7:30 Band Wagon
7:45 Morning News
7:58 Weather Report
8:00 Morning Melodies
9:00 Broadcast on Broadcasts
9:20 Highway Report
9:30 Young Experimenters
9:50 Markets
9:55 Weather Report
10:00 Homemakers Program
10:30 League of Women Voters
10:45 Views of the News
11:00 Contemporary Trends
11:50 Noon Musicale
P. M.
12:20 News
12:30 Farm Program
1:00 Chapter a Day
1:20 Journeys in Musicland
2:00 State College Hour
2:30 Music You Want
3:00 Juvenile Delinquency
3:50 Music
4:00 Mental Health
4:15 Just for Fun
4:30 Music of the Masters
FM ONLY
5:30 Holland Today
5:45 News
6:00 Organ Melodels
6:30 Dinner Musicale
7:00 Tips on Income Tax
7:15 Views of the News
7:30 Business and the Community
8:00 History of World War II
8:50 News of Wisconsin
9:00 FM Concert
10:50 News (to 11)

Today's Radio Highlights

Drama

7 p.m. — Halls of Ivy (WIBA): mysterious voice broadcasts gossip on campus station . . . **Big Town** (WBBM): editor receives poison pen letter . . . . **Mystery Theater** (WISC): vengeance - seeking woman is murder victim.

7:30 p.m. — Dr. Christian (WKOW): mystery of murder on the river . . . **Top Guy** (WISC): war with "Mafia."

8 p.m. — Hardy Family (WISC): Andy promotes historical pageant.

8:15 p.m. —Guest Star (WFOW): Jack Webb.

8:30 p.m. — Big Story (WIBA): Tulsa reporter and "The Case of the Deadly Passenger" . . . . **Mr. President** (WISC): popular executive meets violent opposition.

9 p.m. — Family Theater (WISC): Lizabeth Scott presents James and Jeanne Cagney in "The Red Head."

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Music

7:45 a.m. — George Morgan (WIBA): "Quicksilver," "Johnson Rag," "Hawaiian War Chant."

11 a.m. — Jack Berch (WISC): "Whistle While You Work," "Me and My Teddy Bear."

2:30 p.m. — Music You Want (WHA): "Prelude" and "Liebestod" from "Tristan and Isolde."

4:30 p.m. — Music of the Masters (WHA): "Serenade for Strings," Tschaikowsky.

5:30 p.m. — Curt Massey (WBBM): silver and gold medley.

9 p.m. — FM Concert (WHA-FM): "Il Tabaro," Puccini.

10:30 p.m. — Musical Comedy Theater (WISC): Boris Karloff, Lisa Kirk, John Conte in "Yolanda and the Thief."

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Discussion

10:30 a.m. — Women Voters (WHA): "Indirect Controls."

5:10 p.m. — What America Means to Me (WIBA): Gen. Hoyt S. Vandenberg.

5:55 p.m. — What America Means to Me (WKOW): Sen. Robert Taft (R-O.)

7 p.m. — Tips on Taxes (WHA-FM): Richard Traeger, of federal income tax staff.

7:30 p.m. — Business and the Community (WHA-FM): "Legal Forms of Organization," H. M. Schuck and Atty. W. H. Spohn.

9:35 p.m. — What America Means to Me (WISC): Francis Cardinal Spellman.

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Sports

5:30 p.m. — One for the Book (WKOW): "Eugene Crique."

7:30 p.m. — Coach "Bud" Foster (WIBA): Badger basketball.

9 p.m.—Boxing (WKOW): Johnny Bratton vs. Vic Cardell.

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Variety

8 p.m. — Red Skelton (WKOW): Clem's foolproof parachute.

8:30 p.m.—Bing Crosby (WKOW): Mills brothers and Patti Page, guests.

+ + +

For Children

9:30 a.m.—Young Experimenters (WHA): "Let's Polish the Silver."

1:30 p.m. — Journeys in Musicland (WHA): "Were You There?"

4:45 p.m.—Kids' Club (WIBA): "Puss in Boots" . . . **Uncle Dick** (WISC): "Circus Comes to Town."

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Farm Programs

12:15 p.m. — Farm Service (WIBA): "Grass Silage for Beef Cattle," Mr. and Mrs. Oscar Pfuehler, Portage, and Frank Mayfield.

12:30 p.m. — Farm Parade (WKOW): Dane county report . . . **Farm Program** (WHA): "Feeder Pig Markets Render Service," J. J. Lacey; "Controlling Mice in the House," E. H. Fisher.

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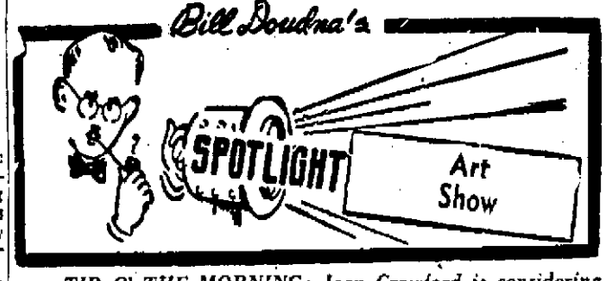
Miscellaneous

9 a.m. — Welcome Travelers (WIBA): Emily Kimbrough, Harold Russell.

10 a.m. — Homemakers (WHA): "Good Design in Dress."

11 a.m.—Carson Gulley (WIBA): and Mrs. Myrtle Bond.



TIP O' THE MORNING: Joan Crawford is considering a radio series on NBC.

* * *

SUPERSTITION went by the boards this year. The Madison Artists exhibition, now on view in Scanlan hall, is the 13th in the series—and the largest. Exactly 123 works by 81 artists are being shown.

And, for the first time since 1940, the show has a printed catalog. Edited by Mrs. Walter Ela, secretary of the sponsoring Madison Art assn., it has a cover by Prof. James Watrous of the university art history department.

Most of the works are for sale or rent, or both. Those available for rental can be borrowed at a rate of 10 per cent of the purchase price for a year, 5 per cent for six months. Rental payments can be applied toward purchase.

Paintings in oil, tempera, and encaustic predominate in the exhibition, with 52 on display. There are 23 water colors, caseins, and pastels; 21 graphics; 11 pieces of sculpture, and 16 ceramic pieces.

The show will close Mar. 8.

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TODAY'S QUOTE: "Face powder may catch a man, but it takes baking powder to keep him."—Bert Parks.

* * *

DISC OF THE DAY: A cast which is exactly right has put Noel Coward's "Conversation Piece" on a Columbia LP. In the bright bauble of Coward's imagination are the author-composer, Lily Pons, Cathleen ("Gigi") Nesbitt, Ethel Griffies, Richard Burton, Rex Evans, and others. It's crisp and shiny as a bright winter's night.

* * *

THE CALENDAR: It's a busy season in the theater and concert areas of Madison activity. Here's the schedule for the next few weeks:

Tonight and Saturday: Kirsten Flagstad, soprano, 8 p.m., Wisconsin Union theater.

Friday: Madison Civic Symphony orchestra, 8:15 p.m., Masonic auditorium.

Sunday: Festival of Choirs, 4 p.m., Christ Presbyterian church . . . Regimental bands, 8 p.m., Music hall.

Monday: Albert Rahier, violinist, and Leo Steffens, pianist, 8 p.m., Music hall.

Tuesday and Wednesday: George London, bass-baritone, 8 p.m., Wisconsin Union theater.

Friday, Feb. 29: Madison String Sinfonia, 8:15 p.m., West high school.

Sunday, Mar. 2: Pro Arte quartet, 8 p.m., Music hall.

Monday and Tuesday, Mar. 3 and 4: Ballet Russe de Monte Carlo, 8:15 p.m., Parkway theater.

Tuesday through Saturday, Mar. 4-8: "The Madwoman of Chaillot," 8 p.m., Wisconsin Union theater.

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FILM FARE: Edith Gwynn, State Journal correspondent, reports from Hollywood . . .

Despite all the talk that Martin and Lewis will do a movie in France come summer, fact is, they may not. There's a better possibility that the zanies will do another here in March when they return from their current theater tour. And then prep for their co-starring in "Guys and Dolls". This hit is a perfect vehicle for Dean and Jerry—and they virtually extracted a promise from producer Hal Wallis that it's theirs.

Diana Douglas, ex of Kirk, not discouraged by the flop of "Modern Primitive," goes into another Broadway show called "Deedee and the Brave". Opens in April.

Frankie Laine first fired his long-time managers, then flew to do his singing stint at Miami Beach's Clover club.

Mel Ferrer will co-star with LESLIE Caron in "Lili"—the ink now drying on the deal.

Cecil Beaton, Truman Capote, and Saint Subber are combining to produce "The Grass Harp". What a parley!

When "The Sigmund Romberg Story" is filmed, Kurt Kaznar (now emoting in "The Happy Time") will portray the composer.

Remember all that publicity about Piper Laurie's diet of flowers?? Well, her beaux are finding out it's steaks she goes for.

Three top studios are trying to snag "I Was a Witness", the Whittaker Chambers expose.

Gloria Saunders, the starlet badly injured in an auto-smashup two years ago is again competing with other cuties for movie jobs. After much plastic surgery, Gloria has only one tiny scar—and that's good news

Danny Thomas is putting $50,000 into a Las Vegas office building.

Renee Jeanmaire, femme star of S. Goldwin's "Hans Christian Andersen," is not only dropping the first half of her name, but is tossing away her poodle haircut. Sam decided it wasn't "romantic" enough for the love-scenes she'll do with Farley Granger—before she meets up with Danny Kaye in the story, that is. So Jeanmaire is wearing a wig till her own tresses lengthen. Amusing sidelight to this biog of the famous Danish fairy-tale teller is that there isn't a Dane connected with the picture! F'rinstance: Jeanmaire is French and so is dance-director Roland Petit. Set designer Antoine Clave is Spanish. Director Charles Vidor is Hungarian. Farley Granger, American. And Danny Kaye's from Brooklyn!

Mrs. Eddie Foy, Jr., has almost finished her book about his famous stage family. It's called "I Married Seven Little Foys".

Well-known radio actor Lamont Johnson gets a key role with Ann Blyth and Edmund Gwenn in "Sally and Saint Ann."

JACOBY ON BRIDGE

By Oswald Jacoby

Bridge fans who have never played in a tournament may be puzzled when they read about the "swing" hands in the Vanderbilt Cup Tournament, which begins in New York Thursday night.

It is less puzzling if you remember that the Vanderbilt is a contest for bridge teams of four players per team.

Let's suppose that in one of these contests a team of four women is playing against a team of four men.

The women would occupy the North and South seats at one table, with men in the East and West seats. In another room the arrangement would be different, with the other two women occupying the East and West seats, and the two men North and South.

Let's suppose that a hand comes along in which most of the high cards are dealt to North and South. In the first room, the two women hold those high cards. The hand will eventually be played in the second room, where the two men will hold those high cards.

If the teams are evenly matched, the men and the women will get the same result with those identical high cards. If they get different results, that difference is called a "swing."

An unusual example of a swing, shown in today's hand, decided the championship in the 1947 Vanderbilt Cup Tournament.

	NORTH (D) 26	
	♠ J 10 5 4 ♥ K 9 ♦ 10 8 7 3 2 ♣ J 5	
WEST		EAST
♠ A Q 9 7 6 2 ♥ 6 2 ♦ A 6 4 ♣ Q 3		♠ K 8 3 ♥ A 10 ♦ K Q J 9 5 ♣ 9 8 2
	SOUTH ♠ None ♥ Q J 8 7 5 4 3 ♦ None ♣ A K 10 7 6 4	

Both sides vul.

West	North	East	South
1 ♠	Pass	2 ♦	2 ♥
2 ♠	Pass	4 ♠	5 ♣
Pass	5 ♥	5 ♠	6 ♥
Pass	Pass	Double	Pass
Pass	Pass		

Opening lead—♠ A

The victorious team made a profit with the North-South cards in one room and another profit with East-West cards in the other room.

In the first room South played the hand of six hearts doubled. West opened the ace of spades, and South ruffed.

He laid down the ace and king of clubs, ruffed a club in dummy with the nine of hearts, and then led the king of hearts from dummy.

East could take the ace of hearts, but then South could claim the rest. The slam was worth a score of 1660 points in this room.

In the other room the bidding began in much the same way. When West bid five spades, however, North doubled—and South allowed the double to stand.

The contract of five spades, played by West, could have been defeated if North had opened a club. Instead, North opened the king of hearts, and West made the contract.

West began by taking the first trick with the ace of hearts.

He drew three rounds of trumps and then took five diamond tricks, discarding two clubs in the process. He could then give up one heart and one trump, scoring 850 points for making his contract.

The winning team got 1660 points in the first room and 850 points in the second room for a "swing" of 2510 points.

BURGLAR HELPS OUT

FT. WORTH, Tex. — (U.P.) — Nightwatchman Homer C. Sellers had to borrow a nickel from a burglar he captured in a business house so he could call police to come and get the intruder.

TONIGHT
WIBA
9:30 P.M.
ROBERT MONTGOMERY
"A Citizen Views the News"
Sponsored by LIFE
MONDAYS THROUGH FRIDAYS

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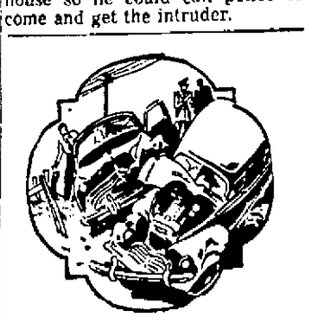
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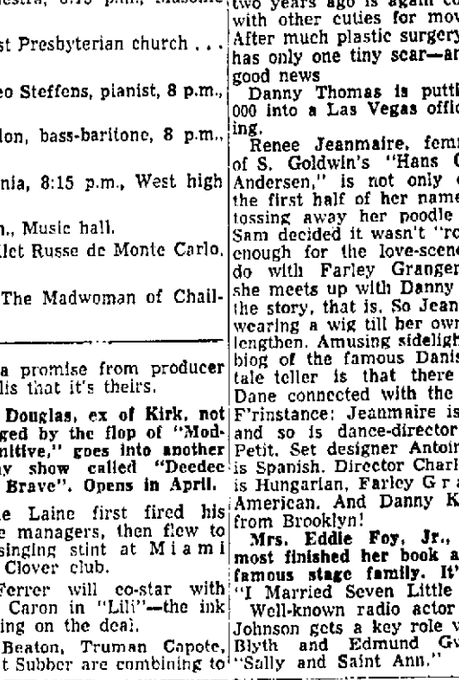
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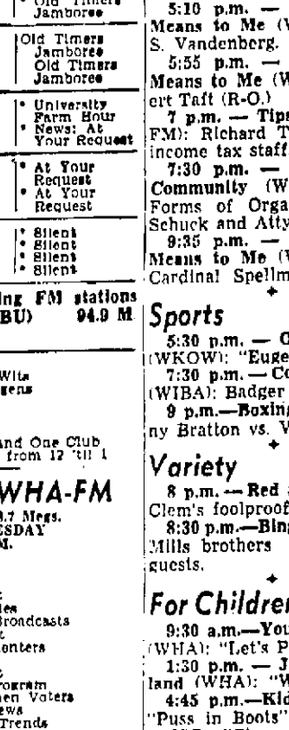
Some light on a favorite subject
People often ask us, "How do you make Schlitz Beer taste so good?"
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Their know-how and enthusiasm is reflected in every sparkling glass of Schlitz Beer.
The Beer that made Milwaukee Famous
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