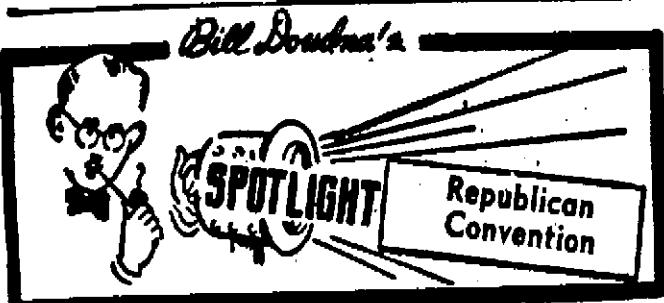


DIAL 4-3111

WISCONSIN STATE JOURNAL, WEDNESDAY, JULY 2, 1952



TIP O' THE MORNING: First "Day at the Zoo" program (WIBA Sunday) will be about monkeys.

RADIO is going all out to cover the Republican national convention in Chicago next week. All the networks are sending their top reporters to the scene; the National Broadcasting Co. alone will have a crew of 300 on hand. All of Madison's network stations—WIBA (NBC), WKOW (CBS), and WISC (ABC and MBS)—are planning extensive coverage.

Ralph O'Connor, manager of WISC, will broadcast from Chicago Sunday night and each night of convention beginning Tuesday.

He will cover the Wisconsin delegation and its activities. Programs will be at 8:15 p. m. Sunday; 7 p. m. Tuesday, and 7:15 p. m. beginning Wednesday. They will include interviews with delegates.

O'Connor also will be liaison man between the Badgers and ABC radio and television networks throughout the convention, and will return to Chicago to perform the same duties at the Democratic convention.

DISC OF THE DAY: Arthur Godfrey has come up with another pairing that looks like a winner, both for sales and on the juke boxes. The first tune is "Can You Whistle, Johanna?" a happy ditty with plenty of whistling; the second is "Buddy," a reversal of "Slow Poke." Archie Bleyer's orchestra does a quiet but effective backing. (Columbia.)

NAMES IN THE NEWS: New voices at WFOV are those of Ray Lanahan, Madison, and Joe Bennett and Don Bennett, Appleton, who replace Glenn Price and Sigrid Lee.

Roy V. Bogas, 18-year-old San Francisco pianist, has won a \$2,000 prize from the San Francisco Foundation. Four years ago he won the Stillman Kelley junior scholarship given by the National Federation of Music Clubs.

Paul Douglas will return to a comedy when he plays Rosalind Russell's husband in "Never Wave at a WAC."

Gunnar Bark, University of Wisconsin alumnus, is moderator of "Crossfire," ABC network program to be heard on WISC beginning tonight.

CBS' news staff at the Republican and Democratic national conventions will include Jim Burmann, who began his career as a Milwaukee newspaper reporter in 1936 and Bill Shadel, formerly on a Janesville station.

Former Badgers on the ABC staff will include Back and Kenneth Crawford, native of Sparta and graduate of Beloit college.

Margaret "Mug" Richardson, formerly Arthur Godfrey's "girl Friday," is handling radio and television promotion for the federal civil defense organization in Washington.

Don MacLaughlin, star of NBC's "Counterspy," is recording a dramatic reading of "Challenge to Danger" for the American Foundation for the Blind.

Colette Marchand and Zsa Zsa Gabor will have leading roles with Jose Ferrer in "Moulin Rouge," now shooting in Paris.

Francis X. Bushman, glamor boy of silent pictures, is writing his memoirs. The title: "Grandma's Pin-Up Boy."

Dale Evans will be the first woman ever to headline a world championship rodeo in Madison Square Garden. She will co-star with her husband, Roy Rogers. The rodeo opens Sept. 24.

Herbert Marshall and Barbara O'Neil have been added to the cast of RKO's "The Murder." They'll portray Jean Simmons' parents.

VACATIONS: What and where with radio and film folk...

Rosemary DeCamp on a two-week camping trip in the High Sierras.

Bob Hawk to Europe after a visit with relatives in Kansas City, Mo.

Art Linkletter in Honolulu. John Guedel, his producer, in New York and Bermuda.

Marie Wilson at Lake Arrowhead, Calif.

Spencer Tracy to London.

Deborah Kerr and Tony Bartley to England.

Freeman Gosden at a Nevada golf tournament, fishing in Minnesota, then more golf in Colorado.

Charles Correll to Honolulu.

Curt Massey working on his Rancho Alegria.

Dennis Morgan spent part of his vacation fishing at Park Falls.

WBBM's Julian Bentley fished at Hayward.

THE WARING IDEA: "A singing America is a happy America. Singing makes you feel good inside, and is perhaps one of the greatest expressions of democracy we enjoy."

That's the musical theory of Fred Waring. That's the reason why this summer Fred and his staff of eight music educators will travel 7,500 miles to share the Waring choral technique with other music educators and choral directors.

When they attend summer sessions at the University of Wisconsin July 14-18, and at five other leading

Radio Timetable

WEDNESDAY			
WIBA 1210 Kc.	WISC 1410 Kc.	WKOW 1270 Kc.	WIBU 1240 Kc.
6:00 Sunrise 6:15 News 6:30 Musical 6:45 Clock 7:00 News	6:00 Wisconsin 6:15 Farm Hour 6:30 News 6:45 Sports 7:00 News	6:00 Uncle Julius 6:15 Farm Hour 6:30 Chapel of Air 6:45 Weather: M.T.M. 7:00 Roundup	6:00 Silent 6:15 Silent 6:30 Silent 6:45 Silent 7:00 Silent
7:00 Alex Driller 7:15 Musical 7:30 Musical 7:45 Musical 8:00 Musical	7:00 Alex Driller 7:15 Musical 7:30 Musical 7:45 Musical 8:00 Musical	7:00 Coffee Club 7:15 Coffee Club 7:30 Coffee Club 7:45 Coffee Club 8:00 Coffee Club	7:00 News 7:15 News 7:30 News 7:45 News 8:00 News
8:00 Welcome 8:15 Travelers 8:30 Double or 8:45 Nothing 9:00 News	8:00 Welcome 8:15 Travelers 8:30 Double or 8:45 Nothing 9:00 News	8:00 Welcome 8:15 Travelers 8:30 Double or 8:45 Nothing 9:00 News	8:00 Welcome 8:15 Travelers 8:30 Double or 8:45 Nothing 9:00 News
9:00 Strike It 9:15 Rich 9:30 Bob and Ray 9:45 Dave Garroway	9:00 Strike It 9:15 Rich 9:30 Bob and Ray 9:45 Dave Garroway	9:00 Strike It 9:15 Rich 9:30 Bob and Ray 9:45 Dave Garroway	9:00 Strike It 9:15 Rich 9:30 Bob and Ray 9:45 Dave Garroway
10:00 Carson Quiley 10:15 Magic in Music 10:30 Travelers 10:45 Farm Roundup	10:00 Carson Quiley 10:15 Magic in Music 10:30 Travelers 10:45 Farm Roundup	10:00 Carson Quiley 10:15 Magic in Music 10:30 Travelers 10:45 Farm Roundup	10:00 Carson Quiley 10:15 Magic in Music 10:30 Travelers 10:45 Farm Roundup
11:00 News 11:15 News 11:30 News 11:45 News 12:00 News	11:00 News 11:15 News 11:30 News 11:45 News 12:00 News	11:00 News 11:15 News 11:30 News 11:45 News 12:00 News	11:00 News 11:15 News 11:30 News 11:45 News 12:00 News
12:00 News 12:15 News 12:30 News 12:45 News 1:00 News	12:00 News 12:15 News 12:30 News 12:45 News 1:00 News	12:00 News 12:15 News 12:30 News 12:45 News 1:00 News	12:00 News 12:15 News 12:30 News 12:45 News 1:00 News
1:00 News 1:15 News 1:30 News 1:45 News 2:00 News	1:00 News 1:15 News 1:30 News 1:45 News 2:00 News	1:00 News 1:15 News 1:30 News 1:45 News 2:00 News	1:00 News 1:15 News 1:30 News 1:45 News 2:00 News
2:00 News 2:15 News 2:30 News 2:45 News 3:00 News	2:00 News 2:15 News 2:30 News 2:45 News 3:00 News	2:00 News 2:15 News 2:30 News 2:45 News 3:00 News	2:00 News 2:15 News 2:30 News 2:45 News 3:00 News
3:00 News 3:15 News 3:30 News 3:45 News 4:00 News	3:00 News 3:15 News 3:30 News 3:45 News 4:00 News	3:00 News 3:15 News 3:30 News 3:45 News 4:00 News	3:00 News 3:15 News 3:30 News 3:45 News 4:00 News
4:00 News 4:15 News 4:30 News 4:45 News 5:00 News	4:00 News 4:15 News 4:30 News 4:45 News 5:00 News	4:00 News 4:15 News 4:30 News 4:45 News 5:00 News	4:00 News 4:15 News 4:30 News 4:45 News 5:00 News
5:00 News 5:15 News 5:30 News 5:45 News 6:00 News	5:00 News 5:15 News 5:30 News 5:45 News 6:00 News	5:00 News 5:15 News 5:30 News 5:45 News 6:00 News	5:00 News 5:15 News 5:30 News 5:45 News 6:00 News

Starred programs are also carried on corresponding FM stations.

FM channels: WIBA-FM 101.5 M. WISC-FM 98.1 M. WKOW-FM 94.9 M. WIBU-FM 94.9 M.

colleges and institutions across the nation, from New Hampshire to California.

A busy work schedule, from 9 a. m. until noon, from 2 until 5, and from 7 until 9, will be the order of the day for Workshops.

Already music educators from every state in the union, Canada, and South America have registered for sessions at the various schools.

Attending the Workshops will be some 1,200 choral directors, college and high school music teachers, church musicians, state music supervisors, and others active in choral music.

Supervised by Waring and conducted by Dr. Lara Hoggard, these sessions will include sessions in choral interpretation, microphone and broadcast techniques, program planning, choral blending, and music reading. It is, in fact, an intensified, practical session during which hundreds of people interested in the same thing will live, eat, and sleep, in a musical atmosphere.

Because Fred Waring's basic belief that the professional performer and the music educator must

work hand in hand, the first Music Workshop was held five years ago at Shawnee-on-Deleware, Penn. Fred's home. His sincerity and musicianship made him the obvious choice to bring the gap between the teacher and the professional performer. And it was because of his enthusiasm to share the knowledge gained during 35 years of professional showmanship and the desire of choral directors to receive it that he decided to "put the show on the road" last season.

Perfect For PICNICS

MACARONI

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Available wherever beverages are sold!

Today's Radio Highlights

Special Events

Journal Wednesday radio page 6:15 p. m.—East Side Festival (WKOW): Pat Hernon previews annual event, interviews Mayor George Forster, Pres. Wally Lorenz of East Side Business Men's assn., others.

7 p. m.—East Side Festival (WFOV): descriptions, interviews, visits to booths (also at 7:30, 8, 8:30, 9, and 9:30).

9:30 p. m.—Pres. Truman (WISC): at dedication of Norfolk and Bull Shoals dams in Arkansas.

Drama

7:30 p. m.—Hardy Family (WISC): Mickey Rooney, Lewis Stone, Fay Holden on new scheduled. Dr. Christian (WKOW): Dr. Christian (WKOW): political candidate upsets city with "uncontrollable truth-telling."

8 p. m.—Mr. President (WISC): at new time; woman's ambition takes husband from senate to White House.

9:30 p. m.—Yours Truly, Johnny Dollar (WKOW): Edmond O'Brien returns as insurance investigator who runs into family plagued with murder, motives, and money.

Music

7:45 a. m.—George Morgan (WIBA): "Night Train to Memphis," "Undecided," "Cuddle Up a Little Closer."

2:30 p. m.—Music You Want (WHA): Horowitz recital.

4:30 p. m.—Music of the Masters (WHA): Brahms' "Requiem."

6 p. m.—Music for a Half Hour (WGN): new series with Jimmy Carroll; Frances Greer, guest; salute to George M. Cohan.

6:30 p. m.—Valentine (WLS): baritone moves to night spot.

9 p. m.—FM Concerts (WHA-FM): "Siegfried" and "Götterdämmerung" excerpts.

10:30 p. m.—Music of Manhattan (WIBA): "Look to the Rainbow," "The New Ashmolean Band," "My Bolero."

11:45 p. m.—Side Street (WISC): "Oasis—the Mecca for Moley Figs."

Sports

12:25 p. m.—Baseball (WIND): Cubs vs. Pirates.

1:30 p. m.—Baseball (WISC): White Sox vs. Tigers.

9 p. m.—Boxing (WKOW): Glen Flanagan vs. Gene Smith.

Quiz

6:30 p. m.—Great Day (WGN): on new schedule.

7 p. m.—What's My Line?



ARLENE FRANCIS

Versatile Arlene Francis is a panelist on "What's My Line?" the quiz show which moves to 7 p. m. Wednesday on WIBA and WIBA-FM, effective today. Noted as a mimic, she has also been mistress of ceremonies on music and quiz shows, and actress in radio serials on the stage, and in movies.

(WIBA) takes over "Halls of Ivy" period.

10:15 p. m.—Your Pastor Speaks (WIBA): the Rev. R. G. Borgwardt, Trinity Lutheran church.

10:30 p. m.—Crossfire (WISC): new to this station; Gov. Earl Warren of California, interviewed by Elmer Davis, Martin Agronsky, Bryson Rash, John Edwards.

12:30 p. m.—Farm Service (WIBA): "Putting Grass Silage in Stack or Trench," Bill Clark and Frank Mayfield.

12:30 p. m.—Farm Program (WHA): "Around the State," J. W. Clark, O. W. Meyer, Howard Kuhn, W. J. Ryan, J. S. Thomas.

10 a. m.—Homemakers (WHA): "Father Belongs," Mrs. George Lightborn, C. H. Waller, Mrs. J. H. Gieselman, August Vander Meulen, Paula Stone (WISC) and Helen Gallagher.

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

11 a. m.—Chef Carson Gully

WFOV-FM

104.1 Megs. WEDNESDAY

6:00 Early Risers

6:15 Jerry Tawo Patrol

6:30 North Hall Weather Report

6:45 Yawn Patrol

7:00 South Patrol

7:15 Yawn Patrol

7:30 Yawn Patrol