

Radio and Television

Ronald Colman, as College Professor, and His Wife to Star in New NBC Comedy Show

Ronald Colman and his wife, Benita Hume, will be starred in a new radio comedy series, the "Halls of Ivy," over the National Broadcasting Company network. The starting date has not been set, but it probably will be late in this month or early in November on a Tuesday or Saturday night.

Mr. Colman has been cast in the role of a sedate college professor perplexed by a wife who wishes to maintain the tradition of her former career as a musical comedy star. The program, written by Don Quinn, who writes the "Fibber McGee and Molly" series, will be sponsored by Schlitz beer.

Finding a time period acceptable to the sponsor is tied in with several program shifts now being made by NBC. Ethel Merman, originally scheduled to return Saturday evening, will continue her temporary absence and later may be featured on the Henry Morgan show. Her contract with NBC calls for five more broadcasts. Instead of putting Miss Merman in the 7:30 P. M. time period on Saturday, NBC will resume the Dick Powell series, in which he plays "Richard Diamond," a detective.

Another NBC development is that "Dr. I. Q." will make its final broadcast Friday, Oct. 28, at 10 P. M. The "Martin & Lewis Show" probably will move into this spot.

Joe DiMaggio, who writes a sports column, conducts a radio show on CBS and also plays baseball, will be starred in a dramatic role on "Hollywood Star Theatre" over WOR on Wednesday at 1:30 P. M. The play is entitled "One Hit, Two Errors."

The ABC, CBS, DuMont and NBC television on networks are pooling their resources for an all-star half-hour film program in behalf of the Community Chests of America, which will be telecast the week of

Oct. 17. With each network supplying a special film segment, the program will feature "Stop the Music," "The Goldbergs," Milton Berle with June Havoc, and Janet Blair and the Blackburn Twins. "Red Feather USA," the title of the program, will be televised on the following schedule: WCBS-TV, Oct. 17, 7:30 P. M.; WJZ-TV, Oct. 18, 9:30 P. M.; WABD, Oct. 19, 10 P. M.; WNET, Oct. 20, 8 P. M.

The New York Philharmonic Symphony will begin its twentieth year over the CBS radio network Sunday, Oct. 16, from 3 to 4:30 P. M. The orchestra will be conducted by Leopold Stokowski.

CBS will televise the presenting of Freedom Awards to Gen. Lucius Clay and David E. Lilienthal by Secretary of Defense Louis Johnson and Mrs. Franklin D. Roosevelt on Thursday, Oct. 13, from 10 to 10:45 P. M. The bronze plaques will be presented on behalf of Freedom House at a dinner in the Commodore Hotel.

Al Siegel has been signed by WOR-TV for his own show on Wednesday and Friday evenings from 8:30 to 9, beginning next week, when the station has its official premiere. With Siegel presiding at the piano, the cast includes Judy Tyler, balladist; Pat Wilkes, comedy songstress; Howard Mann, baritone; Jimmy Dolan, tenor, and the four Heather-Tones.