

JUMP JUMP AND THE ICE QUEEN

Jump Jump, the 3-inch tall Elf was first conceived by the creative writing team of *Mary McConnell* and hubby *Harry Hickox* as an anchor character to introduce an initial series of some 65 vignettes of delightfully animated creature-based children's stories for year round, syndicated distribution through the Harry S. Goodman organization to radio stations across America.

That initial syndication caught both the attention and entrepreneurial interest of *Sampson R. Diamond*, who sought to put a physical image and visual personality to the delightful 3-inch tall Elf. He contracted with the *Hickox'* syndicator, *Harry S. Goodman* to contract out the *Hickox's* for a 25-episode children's adventure anchored around the Christmas Holiday season. Thus was born the first image of Jump Jump and a fully fleshed out package of Jump Jump characters, dolls, merchandise displays and marketing materials to promote the new 25-episode serial as a Christmas adventure. This is similar to the highly successful *Cinnamon Bear* and *Jonathan Thomas and His Christmas On The Moon* adventure serials distributed almost ten years earlier. These Christmas adventure serials were rapidly becoming a recurring holiday tradition over radio stations across the U.S. and Canada. So it was that Jump Jump's serial length adventure, *Jump-Jump and The Ice Queen*, was born.

Audio text courtesy of the Digitaldeli Two.

For the Old Time Radio Researchers, I'm _____, your announcer.