

1943-1945 Sealtest Village Store Log

7/8/1943	WIBA	guest Dennis Day; Joan Davis starts right in having troubles about getting a new manager for Rudy Vallee's store. Joan asks Jack to help her but he doesn't seem to want the job. First candidate on tonight's broadcast will be Dennis Day. Dennis will try to sell his talents with smiles and songs, and what develops doesn't get Joan any further along with her problem.	WSJ; Bristol News Bulletin
7/15/1943		John Conte joins Joan Davis and Jack Haley as guest on their program tonight and falls right into the middle of Joan's and Jack's first fight in their new partnership venture. Conte, an innocent bystander, comes to the village on a vacation looking for peace and sunlight. Happening into the village store in search of a few knick-knacks, he runs afoul of Joan Davis, intent on showing off her expert salesmanship to her store partner, Jack Haley - a man who is hard to please. Conte becomes the guinea pig in the great battle to determine who is the better salesman, and will undoubtedly emerge bewildered but unenlightened. Conte will add his talents to the show by providing all the songs. Jack Haley will be a regular member of Joan Davis' village store establishment, henceforth, because he announced recently that he'd stick around for a while and Joan, whose antics you hear weekly from the village store, promptly named him manager.	Bristol News Bulletin
7/22/1943	WIBA	with Basil Rathbone; Basil Rathbone will be imported to represent Joan Davis when the latter decides to take her troubles to court as a highlight feature of Thursday's Davis-Jack Haley program; The old village store, co-owned by Joan Davis and Jack Haley will be the scene of a court suit tonight. Miss Davis a lady of dignity (she will have you know) has decided that she is entitled to the respect befitting her station in life as co-owner of a flourishing store. Thereupon, Joan imports Basil Rathbone, the super-sleuth, to do some detecting for her as well as to represent her in a court suit against one Blossom Blimp, accused of calling her (as who hasn't) "homely", "bow-legged", "stupid", etc. Jack Haley thinks the whole idea is silly, but Joan is a determined woman. The courtroom scene, with Basil Rathbone and Jack Haley representing Joan, and the whole town defending Blossom Blimp, promises to be a lulu.	WSJ; The Gazette (Cedar Rapids, IA); Bristol News Bulletin
7/29/1943	WIBA	Gene Kelly, guest; Gene Kelly, MGM contract player, will set the collective hearts of Joan Davis and Verna (Blossom Blimp) Felton aflutter during their broadcast with Jack Haley this evening. Kelly, who is young, handsome and eligible, will find Jack Haley not the least bit receptive to his appearance at the village store. Music is directed by Eddie Paul with the Fountains quartet furnishing the lyrics.	WSJ; Bristol News Bulletin
8/5/1943	WIBA	with Frank Parker; Frank Parker will be tonight's guest on the Joan Davis - Jack Haley program. He'll wind up in a basketball game with Joan and "Betsy Ann."	WSJ; Atlanta Constitution
8/12/1943	WIBA	Monty Woolley, he of the magnificent beard, will be guest star on the Joan Davis-Jack Haley program, posing as Joan's father to help in her campaign for village treasurer; Joan decides to run for treasurer of the village with Jack as campaign manager. However, Jack gets worried about possible skeletons in the Davis family closet that might cause campaign troubles. So Jack picks on Monty Woolley, who is conveniently present as guest star, to pose as Joan's distinguished father, and thus lend the dignity and prestige necessary to winning the election.	WSJ; Bristol News Bulletin
8/19/1943	WIBA	with William Bendix; Joan Davis' boy friend, William Bendix, comes back to the village on tonight's program. The occasion calls for a celebration and Joan bakes a cake which, against Haley's better judgement, Bendix consumes. At his bedside later, Joan gives first-aid which, of course, necessitates call in a doctor to remedy things.	WSJ; Bristol News Bulletin
8/26/1943	WIBA	and John Carradine; John Carradine, tall, cadaverous-looking menace of the screen, makes his initial visit to the Joan-Davis-Jack Haley program tonight. Carradine is cast as a shoe-string film producer - with a brain-child. He has a great idea for producing Shakespearean plays in the movies but Hollywood refuses to give him a tumble because he lacks one important thing - money. So he comes to the village store to see if he can get financial backing. Joan Davis and Jack Haley, always interested in losing some lucre in an unsound investment, agree to risk some of their hard-earned cash in the venture if the would-be producer comes across with leading roles in his proposed film. Carradine agrees, figuring that money is everything, and decides to give Joan and Jack a screen test. The only equipment they have is Joan's home movie camera but they proceed to shoot a scene. Then comes the big moment when they all gather about to look at the rushes. But instead of a Shakespearean scene, they discover that the action has been superimposed on a previous scene which Joan took at a picnic. In addition to the Fountains, Dave Street is again on hand as featured songster.	WSJ; Bristol News Bulletin
9/2/1943		Reginald Gardiner, favorite English comic of the screen, will visit the Joan Davis-Jack Haley program tonight with Oxford accent and all. Blossom Blimp has a gleam in her eye. But she also has John to contend with, and when it comes to romance - and with an Englishman at that - Joan is like a mother tiger; Reginald Gardiner, famous English comedian, makes a return visit to the Joan Davis-Jack Haley program tonight. Gardiner, one of the first visitors to the village store last year, returns to heckle proprietor Joan Davis and annoy manager Jack Haley in his usual refined accents. In the not-too-distant background, Verna "Blossom Blimp" Felton coyly eyes the visitor, ready to pick up a romance at the drop of a wink. Vocalist Dave Street's visits to the Village Store, have elicited such enthusiastic response from fans, that Dave now goes on the show as permanent "errand boy" and songster.	Bristol News Bulletin; Pensacola News Journal
9/9/1943	WIBA	with Frank Sinatra; Man-hunter Joan Davis has a new technique - new to her, at least. From now on the comedienne is going to play hard-to-get. And, gals, her first subject will be none other than Swoon-King Frank Sinatra, currently known as Swoonatra, who guests on the Joan Davis-Jack Haley epic tonight. Joan's strange behavior should prove beyond a doubt that she's as wacky as ever and that the master-minding of one Jack Haley probably is behind the change revealing an unexpected and surprising subtlety. Blossom (Verna Felton) Blimp, however, will rely on her hard-and-fast rule of barging in where angels fear to tread. Music by Eddie Paul and the Fountains.	WSJ; Bristol News Bulletin
9/16/1943	WIBA	and Basil Rathbone; Basil Rathbone, the screen's master-minding Sherlock Holmes, will juggle elusive clues and fantastic facts in an effort to find out what makes Joan Davis tick when the suave film player visits the comedienne's village store during the show co-starring Jack Haley. Playing Dr. Watson to Rathbone's Holmes will be Blossom (Verna Felton) Blimp, a two-ton package of feminine intuition 99 percent wrong and one percent surer. Eddie Paul conducts the orchestra with lyrics by the Fountains.	WSJ; Bristol News Bulletin
9/23/1943	WIBA	and Joe E. Brown; Joe E. Brown, one of the most popular of the visiting radio guest stars, makes a repeat appearance on the Joan Davis-Jack Haley program. Joe E. has contended with a lot in his time, but now he'll contend with Joan Davis on her perennial man-hunt. Joan doesn't have to be built like Gable... or have the wit of Bob Hope... or dance like Arthur Murray. Joan asks simply, "Does he wear pants?" Brown wears 'em, which cooks his goose.	WSJ; Bristol News Bulletin
9/30/1943	WIBA	guests, George Murphy and Fred MacMurray; Joan Davis and Jack Haley bring their show and Joan will have two screen bravos as guests - George Murphy and Fred MacMurray. Well, let's see how Joan gets along with two he-men as guests. Dave Street will sing a song or two and the Fountains will let us have some numbers, and Eddie Paul's band will provide the musical background.	WSJ; Miami News

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10/7/1943	WIBA	Brian Aherne, guest; How to be suave with a girl when the girl is Joan Davis will be demonstrated when Brian Aherne visits the Davis-Haley show.	WSJ; Atlanta Constitution
10/14/1943	WIBA	with Edward Everett Horton	WSJ
10/21/1943	WIBA	with Paul Lukas; Paul Lukas, originally scheduled to be heard on the Oct. 14 broadcast but managed a 1-week reprieve, finally will be called to his doom when he meets up with Joan Davis on the Joan Davis-Jack Haley show. A stage and screen favorite of many years, Lukas scored his most recent success in the stage hit and movie, "Watch on the Rhine."	WSJ; Rock Island Argus
10/28/1943	WIBA	Rudy Vallee, guest	WSJ
11/4/1943	WIBA	with Florence Bates; It has finally come to pass. There is to be a female star on the Joan Davis-Jack Haley show. After making passes at men for eight months, Joan will have a female guest in the person of Mary Boland, stage and screen actress. Miss Boland will play the part of Joan's aunt and will be "shocked" to learn that her niece is not married. But before the show is over she will be more shocked to learn how many eligible altar escorts have managed to escape from Miss Davis.	WSJ; Cincinnati Enquirer
11/11/1943	WIBA	and Edward Everett Horton; Edward Everett Horton makes a return appearance on the Joan Davis program with Jack Haley this evening. The cadaverous Horton, known to film-goers as the male Billie Burke, will undoubtedly plague the regulars of the village store in his usual high-tensioned fashion as Joan attempts to introduce some order into the chaos. Vern ("Blossom Blimp") Felton, as the twittering matriarch, and vocalist Dave Street, "errand boy," will lend their respective talents to the all-star show.	WSJ; Bristol News Bulletin
11/18/1943	WIBA	plus Herbert Marshall; Herbert Marshall visits the Joan Davis program with Jack Haley tonight. Marshall, usually a highly-controlled gentleman, will be a duck out of water when the earthy Miss Davis starts her chummy routine, while Jack Haley will do his best to keep peace. Verna ("Blossom Blimp") Felton and Dave Street remain on hand to round out the evening's divertissement; The emotional conflict becomes intense when Marshall becomes the object of Joan's weekly man-chase.	WSJ; Bristol Herald Courier; North Hollywood Valley Times
11/25/1943	WIBA	Basil Rathbone, guest; The traditional Thanksgiving Day problem, is there more light meat than dark meat on a turkey, will come up for discussion on the Joan Davis-Jack Haley show this evening. To solve this age-old question, Joan will call on one of Hollywood's most popular sleuths, Basil Rathbone. Dave Street, the singing delivery boy of Joan's village store, and Vera Felton (alias Blossom Blimp) also will be heard. Eddie Paul conducts the orchestra.	WSJ; Bristol News Bulletin
12/2/1943	WIBA	with George Jessel; George Jessel is on a hunt for new picture talent when he appears as guest on the Joan Davis-Jack Haley show. Verna "Blossom Blimp" Felton and Sharon "Penny Cartwright" Douglas try to convince Jessel they are the talent he is looking for until he informs them that talent isn't that scarce. He finally picks Joan Davis and Jack Haley, remarking: "I cam here with nothing and I'll leave with nothing."	WSJ; Lima News
12/9/1943	WIBA	Edward Everett Horton, guest; Quick Watson, the spyglass. Joan Davis has a mystery to solve. It's the mystery of the missing package from the editors of "Fame" magazine, and the first chapter will unfold on the Joan Davis-Jack Haley show, tonight. Edward Everett Horton, long in inches but short on memory, will set off the hunt when he appears on the program to inform Joan that he has seen the mysterious package from "Fame" but can't recall, alas, exactly where it was sent. Miss Davis' hunt for clues will lead her to one broadcast after another atarting with the new People Are Funny program on Friday.	WSJ; The Capital Times (Madison, WI)
12/16/1943	WIBA	guests Herbert Marshall and Eddie Cantor; Herbert Marshall, the suave actor of drawing room roles, makes a switch off his beaten path when he visits Joan Davis at the village store tonight. Joan, who is not as familiar with drawing rooms as she would like to be, is nonetheless willing to give them a try. With Jack Haley on hand to keep her in check, how far off the beam can she go? On hand to welcome Marshall will be "Blossom Blimp," Penny Cartwright and songster Dave Street, regulars at the Village Store.	WSJ; Bristol Herald Courier
12/23/1943	WIBA	with Monty Woolley; Monty Woolley has only one qualification for playing Santa Claus - a long white beard. But that's enough for Joan Davis. The wacky comedienne calls on the screen's grumpy portrayer of sharp-tongued old fogies to hold forth as Mr. S. C. for the Christmas party she and Jack Haley will have in their village store.	WSJ; Atlanta Constitution
12/30/1943	WIBA	with George Jessel; George Jessel returns to the Joan Davis program this evening to help Joan, Jack Haley and the cast celebrate the New Year. Joan has some special New Year resolutions about Blossom Blimp and Penny Cratwright which she wants to try out. Jessel will undoubtedly get that call to mama, and the whole thing will wind up in a party with George playing Old Man 1943 and Jack, Baby 1944 - or will it be vice versa?	WSJ; Bristol Herald Courier
1/6/1944	WIBA	guest Charles Ruggles; Charlie Ruggles will try his hand at dog-judging when he calls on Joan Davis to determine whether the strange pooch she's com across has show-dog qualifications. Jack Haley, Joan's co-star, predicts he'll run into a little difficulty.	WSJ; Miami Herald
1/13/1944	WIBA	Arthur Treacher, guest; Treacher, who is tired of butler roles, thinks Joan Davis and Haley will like his metamorphosis from a polite servant to a hard-boiled dese-an-dose tough, which he counts on bringing to life soon.	WSJ; Greenville News (Greenville, SC)
1/20/1944	WIBA	guest Preston Foster	WSJ
1/27/1944	WIBA	tries to get a job as a riveter; Edward Everett Horton guest; When Joan Davis tries to get a job as a riveter on the swing shift she encounters an efficiency expert in Edward Everett Horton. This special performance for 3,500 employees of Douglas Aircraft company will originate at the Philharmonic auditorium, L.A.	WSJ; Rock Island Argus
2/3/1944	WIBA	and Adolphe Menjou; A printing press and wacky ideas give Joan Davis the wrong idea that she's nothing less than a social butterfly when she broadcasts her program with Jack Haley this evening. Haley, however, supported by screen star Adolphe Menjou, succeeds in setting the comedienne right before too much wrong has been done. Just about that time Haley calls on Menjou for help. Dave Street will sing "I'll be Around."	WSJ; Bristol News Bulletin
2/10/1944	WIBA	and Basil Rathbone; The problem of getting a screen test will be propounded to guest Basil Rathbone by hostess Joan Davis when the ominous menace of the screen visits her radio program; When Basil Rathbone visits the Joan Davis show and discovers that the comedienne expects a screen test, Jack Haley, her store manager, develops a surprising, though belated, talent for diplomacy.	WSJ; Miami Herald; Capital Times (Madison, WI)
2/17/1944	WIBA	with Charlie Ruggles as guest; When the cars of Blossom Blimp and visiting Charles Ruggles tangle there's enough impact to shake up plenty of trouble for Joan Davis. Blossom Blimp, one of Joan's best village store customers, wants Joan as a witness on her behalf. Ditto Mr. Ruggles. And Jack Haley's efforts to help Joan dodge a subpoena has the dire consequences of bringing Joan into court under her own power. Dave Street will contribute a hit tune of the day accompanied by Eddie Paul's orchestra and the Fountainsirs.	WSJ; Bristol News Bulletin

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2/24/1944	WIBA	with Eddie Cantor; Joan Davis, star of the Sealtest show will be visited tonight by Eddie Cantor. Joan is going to try to convince the famous comedian that she should get a screen test. Jack Haley, who plays Joan's Sealtest Store Manager, has promised the comedienne to persuade Canto to do everything possible to get her break in pictures. "Blossom Blimp" and "Penny Cartwright" will help Haley convince Cantor that Joan is a good picture bet.	WSJ; Greenville News (Greenville, SC)
3/2/1944	WIBA	with Mischa Auer; The Ladies' Social Guild will have a cake baking contest during the Joan Davis show tonight, and the comedienne with the enlisted help of Mischa Auer and a double assisted by Jack Haley almost wins the \$50 war bond prize. Believing Auer to be a culinary connoisseur, Joan invites him to her village store to help in the baking, but Haley mistakes him for the paving contractor come to repair the place.	WSJ; Bristol News Bulletin
3/9/1944	WIBA	with Edward Everett Horton; Edward Everett Horton has played every sort of role but that of an income tax expert. Unknowingly, he'll attempt the belated portrayals when he visits Joan Davis' village store this evening.	WSJ; Bristol News Bulletin
3/16/1944	WIBA	with Alan Ladd; When Alan Ladd visits the Sealtest Village Store tonight, Joan Davis, who imagines herself to be a glamorous movie star, will try to induce him to become her bodyguard for her trip to New York. Ladd is not impressed and tries to convince Joan that Jack Haley has all the qualifications for the bodyguard job, to Haley's dismay. Blossom Blimp and Penny Cartwright add to the hilarity. The musical interlude is furnished by vocalist Dave Street and The Fountain-aires, supported by Eddie Paul's orchestra. The entire cast of "The Joan Davis Show with Jack Haley" will trek eastward following the broadcast tonight to present four broadcasts from New York. The trip will be Joan's first "vacation" in three years, and her first trip east since she made stage appearances ther in 1938.	WSJ; Greenville News (Greenville, SC)
3/23/1944	WIBA	with George Raft enroute to New York; Aboard the 20th Century Limited New York bound, Joan Davis and Jack Haley will discover that screen star George Raft is traveling with them tonight. Raft, who has been in the middle west entertaining at service camps, also will make a discovery - for Joan and Jack's benefit. Raft informs the daffy pair that a prominent New York stage producer is on the train, too, and, by an odd coincidence, is searching for someone just like Joan and somebody just like Jack to star in his new Broadway play. In between microphone impressions of Joan and Jack attempting to impress said producer, Dave Street will sing a hit tune and Blossom Blimp and Penny Cartwright will ogle George Raft.	WSJ; Bristol News Bulletin
3/30/1944	WIBA	with Akim Tamiroff; When Joan Davis gets a letter from a former boy friend now stationed at the Merchant Marine academy at Kings Point, L. I., from where the Joan Davis show will be broadcast, tonight. The comedienne decides that since she is in New York it would be a good idea to pay her former beau a visit.	WSJ; Capital Times (Madison, WI)
4/6/1944	WIBA	with Roland Young; When comedienne Joan Davis gets an invitation to visit the WAVes at Hunter College in New York, from where the Joan Davis program will be broadcast this evening, she thinks it's a bid to become a WAVE and decides she'd better brush up on her entrance examinations. In desperation Joan appeals to actor Roland Young, who professes to be an educator and psychologist, and begs him to help her. Merle Kendricks' orchestra, vocalist Dave Street and the Modernaires will furnish the musical relief.	WSJ; Bristol News Bulletin
4/13/1944	WIBA	with Edward Everett Horton; When Edward Everett Horton learns that comedienne Joan Davis is going to the Manhattan Beach Coast Guard Training Center to entertain the men tonight he decides he'll go along, too. It seems that he has devised a Utopian system for making life easy for servicemen, and he wants Joan to submit it to Coast Guart authorities. With thehelp of Jack Haley, Blossom (Verna Felton) Blimp and Penny (Sharon Douglas) Cartwright, Horton gets Joan to take the scheme to camp officials. However, it needs only a few seconds for her to run into trouble.	WSJ; Capital Times (Madison, WI)
4/20/1944	WIBA	finds that Alan Hale has bought her village store; Joan Davis and Jack Haley, returning to Hollywood will find to their astonishment that guest star Alan Hale has purchased the Village Store from Joan's brother, during their visit to New York.	WSJ; Tampa Times
4/27/1944	WIBA	with Jack Hale and Sharon Douglas (Penny Cartwright); guest, Charlie Ruggles; Joan Davis and Jack Haley will find it necessary to send for expert assistance in managing the affairs of the Sealtest Village store tonight when Charlie Ruggles appears as guest star. Difficulties start when pompous dowager Blossom Blimp threatens to withdraw her patronage from the store because she refuses to deal with anyone whose lineage is as undistinguished as Joan's. Resourceful store manager Jack Haley suggests they call in Ruggles, well-known amateur genealogist, to trace Joan's family tree. At first the results of his research are far from promising, but a few extra dollars lead to the discovery that Joan is directly descended from Catherine the Great - or perhaps Mary, Queen of Scots. Deciding which should be the illustrious ancestress and selling the idea to skeptical Blossom Blimp keeps the program rolling.	WSJ; Greenville News (Greenville, SC)
5/4/1944	WIBA	with Preston Foster; Joan Davis, excited over publication of her autobiography, "Life and Loves of Joan Davis," has decided that the booklet has definite possibilities of becoming a hit screen play and when screen star Preston Foster visits Joan's Sealtest Village store program tonight he will find himself with the dubious honor of having been selected by Joan to play the leading part if and when her booklet is turned into a screen drama. Jack Haley, who plays Joan's store manager, comes to Foster's aid and with the help of fabulous "Blossom Blimp" and "Penny Cartwright," soon gets things sufficiently mixed up to keep Joan from carrying out her schemes. Eddie Paul's orchestra with Dave Street featured on the vocals, assisted by the Fountin-Aires, take care of musical diversion for the popular program.	WSJ; Greenville News (Greenville, SC)
5/11/1944	WIBA	with Jimmy Gleason, who upsets Joan's movie producing plans; Joan Davis has been in tough spots before, but when screen star Jimmy Gleason pays her a visit tonight the comedienne gets embroiled in such a tough spot with her favorite customer, Blossom Blimp, that store manager Jack Haley can't give too much help. The mix-up starts when Joan gets Blimpy to furnish the money for a movie based on her booklet, "The Life and Loves of Joan Davis." Gleason, posing as a detective in search of a fugitive who is living in a small town as a wealthy wido, suspects Blimpy of being the culprit, and of course, Joan falls for the ruse and in protecting her "angel" really gets Blimpy, Haley, Gleason, and herself in the well-known boiling water.	WSJ; Greenville News (Greenville, SC)
5/18/1944	WIBA	with Adolphe Menjou; Adolphe Menjou will be the guest of Joan Davis and Jack Haley when they broadcast from the army air force base at March Field, Calif., this evening.	WSJ; Bristol News Bulletin
5/25/1944	WIBA	with Edward Everett Horton; Trying to find her way out of difficulties always occupies most of Joan Davis' time on her Village Store Program with Jack Haley but tonight when Edward Everett Horton drops in as guest star, Joan has the problem of finding a cure for spring fever. The fun starts when "store manager" Jack Haley begins writing poems about spring love and June brides, and Joan unknowingly mails one of them to Blossom Blimp with her monthly Village Store statement. "Blimpy" immediately rushes down to claim Jack as her lovelorn admirer. Horton enters just in time to give Joan an idea to save Haley. From that point on, everybody including Penny Cartwright gets involved in the zany fun.	WSJ; Greenville News (Greenville, SC)

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6/1/1944	WIBA	Joan tries out her newfound charm on Charles Ruggles; Joan Davis, star of the Sealtest Village Store program with Jack Haley, will have an opportunity to test the results of her newly-completed charm course tonight when Charlie Ruggles appears as guest star on the show.	WSJ; Greenville News (Greenville, SC)
6/8/1944	WIBA	will try to sell a war bond quota in 30 minutes	WSJ
6/15/1944	WIBA	annual rose festival presents a problem for Joan; The annual Sealtest Village Rose Festival presents a problem for "Joan Davis on The Joan Davis Show with Jack Haley." Joan's troubles start when she discovers that Penny Cartwright is to be crowned queen of the festival with Jack Haley doing the honors. Eddie Pau and his orchestra, The Fountains and Dave Street provides the music.	WSJ; Greenville News (Greenville, SC)
6/22/1944	WIBA	dressmaking contest; If it isn't one problem, it's usually ten others that confront Joan Davis on her weekly Village Store program with Jack Haley. And tonight, it's nothing less than a politician who gives Joan a problem to solve that takes all the angles she and "Store Manager" Haley can think up. Things start when Henry Woodbank, the village's eternal politician, decides to campaign for a return to the home arts for women, and Joan and Jack's best customer, Blossom Blimp, decides that the one way to achieve Woodbank's aims is to sponsor a dressmaking contest. What happens when Joan enters the contest and inveigles Haley into not only buying her dress material but also service as her dressmaker's dummy, and how despite the trickery of "Blimpy" and Penny Cartwright she wins out, will result in a laugh-provoking finale.	WSJ; Greenville News (Greenville, SC)
6/29/1944	WIBA	surprise birthday party; A surprise birthday party will be part of the proceedings when the "Joan Davis Show with Jack Haley" stages a Fifth War Loan drive program at the Fox-Wilshire theater in Beverly Hills, Calif. June 29 is Joan's birthday and her Village Store cohorts - Haley, Blossom Blimp, Penny Cartwright, Dave Street, the Fountains and Eddie Paul's orchestra - have concocted plenty of surprises. More than 3,000 Douglas aircraft workers will make up the audience. All will have bought extra war bonds to attend. Following the broadcast, Miss Davis and Haley will take an eight-week vacation with Edward Everett Horton taking over management of the village store for that period.	WSJ; Greenville News (Greenville, SC)
8/10/1944	WIBA	Billie Burke is the guest star while Summer Manager Edward Horton is host.	Capital Times (Madison, WI)
8/17/1944		Edward Everett Horton will again run into difficulties with guest star Billie Burke on the Joan Davis show tonight. Trying to restore order to the village store before Joan Davis and Jack Haley return, Horton, the summer manager, unwittingly stirs up a hornet's nest through his pursuit of Penny Cartwright. And Blossom Blimp, still hopeful of capturing Horton's love, starts a clean-government campaign in an effort to impress him. A fourth angle to the triangle is supplied by Billie Burke, who contributes some of her inimitable ideas on life, love and the pursuit of women. Vocalist Dave Street, Eddie Paul's orchestra and the fountains will provide the music. (AFRS 48)	Bristol News Bulletin
8/24/1944			
8/31/1944	WIBA	return to the village store; Joan gives an August Christmas party, with Jimmy Durante, Kenny Baker, Arthur Lake, Johnny Mercer and Eddie Cantor as guests; Ever hear of a Christmas party in August? If you haven't Joan Davis thinks it's about time you did, for when the comely comedienne returns to the Sealtest Village store with Jack Haley tonight she'll stage a Christmas party with all the trimmings. And presents galore will be brought by Jimmy Durante, Kenny Baker, Arthur Lake, Johnny Mercer, and Eddie Cantor, among those who have been invited to participate. While the whole thing may sound on the wacky side, it isn't, at all. La Davis has a sound reason for her seemingly silly off-season symphony - a reminder that Christmas presents to the men overseas must be mailed early. She'll be helping the New York Journal-American and other Hearst newspapers keep this admonition before the public. So as the guests of honor gather in the Village store to welcome Joan and Jack back to the air, they'll find the stars busy trimming a Christmas tree laden with presents for fighting men on distant battle-fronts.	WSJ; Greenville News (Greenville, SC)
9/7/1944	WIBA	Joan Davis encounters the housing problem	WSJ
9/14/1944	WIBA	Joan Davis starts redecorating the store attic for living quarters; Joan Davis' housing problem reaches a climax when the comedy lady takes to the attic; Joan Davis' housing problem will reach its climax tonight. Settling finally for the attic above the store, Joan's redecorating schemes provide an opportunity for Penny Cartwright to display her domestic talents for the only too-willing Jack Haley, and vast amounts of leeway for Blossom Blim's self-acknowledged executive abilities.	WSJ; Miami News; Bristol News Bulletin
9/21/1944	WIBA	Joan Davis launches campaign for election as village fire chief	WSJ
9/28/1944	WIBA	Joan Davis persuades Jack Haley to go deep-sea fishing	WSJ
10/5/1944	WIBA	with Dave Street, tenor; Joan Davis dons chaps and spurs and steps forth as queen of the rodeo;	CDT; Miami News
10/12/1944	WIBA	Joan Davis finds a bundle from heaven and Jack Haley finds a blonde doll from Georgia	WSJ
10/19/1944	WIBA	Two strangers try to sell Joan a fur coat; Joan Davis smells a "skunk" when two fur dealers try to undersell the mink, sable and blue fox markets.	WSJ; Miami News
10/26/1944	WIBA	Beauty problems perplex Joan Davis; Joan Davis opens a beauty parlor; When a new beauty parlor opens in the village, Joan Davis drafts Jack Haley to aid in her own beauty problem on their funfest tonight. Blossom Blimp, who has a few beauty problems of her own, will be around, as will Penny Cartwright, the village belle.	WSJ; Miami News; Greenville News
11/2/1944	WIBA	Joan Davis falls for a romantic opportunist; Tonight, at the "Village Store", much ado will arise from a romantic note sent to Joan Davis by a Lonely Hearts Club subscriber. But Joan is "saved", against her better judgement, by Jack Haley, Blossom Blimp and Penny Cartwright; Joan Davis will be sure she finally landed a man when she receives a romantic note from a subscriber to a lonely hearts bureau tonight. Joan will be saved from the male golddigger, however, through the efforts of Jack Haley, Blossom Blimp and Penny Cartwright.	WSJ; Cincinnati Enquirer; Bristol News Bulletin
11/9/1944	WIBA	Joan seeks new knowledge to impress Jack Haley; Joan Davis starts on a quest for additional book learning in an effort to lure her store manager away from Penny Cartwright tonight. Jack convinces his boss that it would be better to buy a motorcycle instead of the encyclopedia, however and Blossom Blimp soon becomes involved in Joan's motorcycle adventures.	WSJ; Greenville News (Greenville, SC)
11/16/1944	WIBA	Joan Davis invents new ways to crash a football game; Joan Davis will invent several new methods of gate-crashing when she decides to attend a football game. When Penny Cartwright buys the last two tickets to the game, and Joan finds that Blossom Blimp and store manager Jack Haley also are attending, she poses as the new water girl in order to gain admittance;	WSJ; Bristol News Bulletin

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11/23/1944	WIBA	Joan Davis cooks Thanksgiving dinner; Joan Davis decides to go domestic and prepared Thanksgiving dinner aided and abetted by her store manager, Jack Haley. Invited to share in the festivities are Blossom Blimp; Penny Cartwright; the village beauty expert, Scarlett O'Harrigan; Joan's former delivery boy, Dave Street, and visitor Ronald Ravenscroft.	WSJ; Greenville News (Greenville, SC)
11/30/1944	WIBA	War bond selling inspires Joan Davis to new feats of salesmanship; To most people, there's only two ways to sell anything, the easy and the hard way. But leave it to Joan Davis to discover a third method of salesmanship in an attempt to win top honors for selling war bonds on her "Sealtest Village Store Program with Jack Haley." Joan's efforts to become a super-salesman is the result of a contest started by members of her "village" in connection with the Sixth War Loan drive, and the fun starts when Joan's "Manager" Jack Haley, goes back on his promise to buy a bond from the comedienne and instead, purchases one from the Village beauty expert, "Scarlett O'Harrigan." This causes Joan to use every trick in the book - and several original methods - to out-sell her rivals, the Village Dowager "Blossom Blimp", and the Village Belle, "Penny Cartwright". From this point on, listeners to the popular show will enjoy many chuckles over the situations tht result when Joan reaches her goal only to discover that Haley has misplaced the money and remaining bonds, and how the Village is sent into turmoil through Joan's attempt to retrieve the money.	WSJ; Greenville News (Greenville, SC)
12/7/1944	WIBA	has difficulty finding unusual Christmas gifts; Joan solves gift problem: Her "different" gift for Jack Haley turns out to be a life size photograph - the same idea Penny Cartwright and Scarlett O'Harrigan had.	WSJ; Cincinnati Enquirer
12/14/1944	WIBA	Joan Davis and Jack Haley give a vaudeville show and dinner for 400 wounded veterans of army, navy, marines and coast guard; Four hundred men and one girl celebrating Christmas - That's the unusual event Joan Davis has planned to take place on her Sealtest Village Store program with Jack Haley tonight when the comedienne holds a special Christmas party and broadcast for over 400 wounded servicemen as her special guests for the evening. And as a special treat for the 400 "visitors" to Joan's Sealtest Village store, Joan has recruited the services of her store "manager", Jack Haley, her best customer, "Blossom Blimp", the village belle, "Penny Cartwright", and the beauty expert, "Scarlett O'Harrigan" to present a special Christmas vaudeville show to entertain the soldiers, sailors, coast-guardsmen and Marines who will be present. Joan's plans for something special, as usual, develop into thirty minutes of fun and laughter, of the type that has made the Sealtest program one of the five most popular programs on radio.	WSJ; Greenville News (Greenville, SC)
12/21/1944	WIBA	Santa Claus makes personal appearance; guests Robert Mitchell Boy choir; Santa Claus himself will make a personal appearance on the Joan Dais Show with Jack Haley. Joan will decorate a big Christmas tree, and has invited all the villagers, including Blossom Blimp and Penny Cartwright. As a special musical feature, the Robert Mitchell boy choir, featured with Bign Crosby in "Going My Way," will visit the show to sing "Too Ra Loo Ra Loo Ral." Dave Street, vocalist on the program, conducts the group. A christmas medley by Street and Eddie Paul's orchestra will round out the program.	WSJ; Bristol News Bulletin
12/28/1944	WIBA	has trouble getting an escort to a party; It's a big celebration at the Village Store with Joan still looking for that gift - a man. Penny and Blimpy exchange presents... and barbs.	WSJ; Cincinnati Enquirer
1/4/1945	WIBA	Joan Davis discovers there's more to getting a job with Uncle Sam than filling out an application; There's more to getting a job with Uncle Sam than filling out an application! Such is the discovery that Joan Davis makes tonight on her Sealtest Village Store program with Jack Haley when she answers a government call for a highly secret job. She soon finds that Penny Cartwright is also an applicant, and the fun starts when Joan tries to convince both Haley and Penny that she has all the qualifications necessary to become another Mata Hari.	WSJ; Greenville News (Greenville, SC)
1/11/1945	WIBA	learns about love and hypnotism; Is it love or is it hypnotism? That's the \$64 question that the "Queen of Comedy" Joan Davis will try to answer by wading through the mire or unrequited love - via the elementaries of hypnotism, on tonight's Sealtest Village Store program with Jack Haley. The comedienne's affections for her "Manager" Jack Haley are rivaled by those of "Penny Cartwright," whose father is skeptical about Haley's mutual attentions, and determines to dissolve the affair by a man-to-man talk with Haley. When Haley comes to Joan for advice, she resorts to her new book on hypnotism, in a desperate effort to solve the Penny versus Joan versus Haley versus Papa Cartwright situation. Circumstances resolve themselves into side-splitting complications when Mr. Cartwright finds himself a target for intrigue between Joan, Jack and the Village dowager, Blossom Blimp." What happens when love and hypnotism clash full speed is heard on the exciting, laugh-provoking half-hour of the popular airshow tonight.	WSJ; Greenville News (Greenville, SC)
1/18/1945	WIBA	from Lemoore Air Field, Calif. On third anniversary of Air Force; "Queen of Morale of the Fourth Air Forces." That's the new title that will be bestowed upon Joan Davis on her Sealtest Village Store program with Jack Haley tonight when the comedienne makes her broadcast from Lemoore Army Air Field, Calif. Together with honoring the comedienne, the broadcast of the Davis Sealtest Village Store program will celebrate the third anniversary of the Fourth Air Force. Appearing on the special broadcast from Lemoore field with Joan and her "Store Manager" Jack Haley will be the Village Belle, "Penny Cartwright," Dowager "Blossom Blimp," and beauty expert "Scarlett O'Harrigan." Together with celebrating the Fourth Air Force birthday, Joan will attempt to transact a little "business" in locating a tract of land deeded to her by a relative. Officers and personnel of the Fourth Air Force and regular listeners to the popular Thursday night show will be treated to 30 minutes of laughter at the trials and tribulations Joan goes through locating her land.	WSJ; Greenville News (Greenville, SC)
1/25/1945	WIBA	offers a "surprise" show; Joannie keeps a secret... but not for long. Tonight she plans to spring a "surprise package" on the Village Store. Penny, Blimpy and Scarlett will be on hand with Davis & Haley.	WSJ; Cincinnati Enquirer
2/1/1945	WIBA	performs with a small town circus; There is nothing quite so exciting and colorful as the small town circus. And, it's against this intriguing background that Joan Davis' "Sealtest Village Store show with Jack Haley" unfolds. Joan's secret ambition to be a "big top" performer begins to take hold when she learns that a moth-eaten traveling circus has arrived in the Village, and upon learning that the manager of the outfit is in a bad fix, having lost most of his workers, Joan enlists the "aid" of her "Manager," Jack Haley, to get her a part-time job in the circus. The fun starts when Joan misunderstands her circus job and she talks the Village Dowager Blossom Blimp into posing as a bareback rider, socialite "Penny Cartwright" to allow hwerself to be shot out of a cannon, and "Scarlett O'Harrigan" to do a "Little Egypt" shimmy in the side-show, and tops off her "achievements" by getting Jack Haley to walk a tight-rope. What happens when Joan, as ringmaster, and lion-tamer, walks into the lion's cage to put the beast through its paces, climaxes the dizzy 30-minute laugh-show.	WSJ; Greenville News (Greenville, SC)

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2/8/1945	WIBA	Joan Davis braves terrors of a "radio audition"; The everlasting quest of fame and fortune on the radio by mike-struck tyros, is a subject that opens wide the door to fictional possibilities. But even more interesting are its unlimited hilarious aspects, as will be revealed tonight when Joan Davis on her "Sealtest Village Store program with Jack Haley" braves the terrors of the "radio audition." Tonight's riotous program concerns the efforts of Miss Davis and Haley to ace themselves into roles in a playlet written by socialites "Penny Cartwright" and "Scarlett O'Harrigan". Penny and Scarlett plan to use the play as a showcase for their own histrionic abilities for the benefit of a famous radio producer in search of new talent. Joan and Jack, with the aid of Dowager "Blossom Blimp", finally wangle themselves supernumerary roles with a few lines apiece. But what happens when they start out and end up trying to cop the Academy Award for dramatic acting, promises thirty minutes of uproarious comedy.	WSJ; Greenville News (Greenville, SC)
2/15/1945	WIBA	starts a gold rush; It may be too early for some people to start thinking about garden seeds - But "Some People" doesn't include Joan Davis who, with her "Sealtest Village Store" manager Jack Haley, becomes unusually seed-conscious on her program tonight. When the "Queen of Comedy" finds her store overstocked with garden seed, Jack comes to her rescue with a surefire sales promotion scheme. They plan to plant a California winter garden on the vacant lot next door, but neither is ambitious enough to spade up the large area. Riotous complications develop when they perpetrate a hoax on the townsfolk, leading people to believe gold has been discovered on the vacant lot. Even the Village Dowager "Blossom Blimp", socialite "Penny Cartwright", and romantic "Scarlett O'Harrigan" fall victims to the phony gold rush and help plough up the land. How the stunt backfires when Scarlett digs up a hidden treasure box filled with surprising contents, builds to the hilarious conclusion.	WSJ; Greenville News (Greenville, SC)
2/22/1945	WIBA	tries to christen a ship; Joan Davis will vie for the honor of christening a victory ship during the broadcast of her Village Store program with Jack Haley. While Joan competes with Penny Cartwright, Blossom Blimp and Scarlett O'Harrigan, Haley will be more concerned with the launching of the sale of a truckload of ripe bananas.	WSJ; Bristol News Bulletin
3/1/1945	WIBA	Jack goes to night school and Joan to a fortune teller	WSJ
3/8/1945	WIBA	takes Jack Haley for a winter swim; When Joan Davis joins a year-round swimming club and lures Jack Haley to the beach for a mid-winter dip, things start happening on her "Village Store" program tonight.	WSJ; Greenville News (Greenville, SC)
3/15/1945	WIBA	runs from a man; A traveling salesman gets the brush-off from Joan Davis who makes news by actually running away from masculine advances during her program with Jack Haley tonight.	WSJ; Greenville News (Greenville, SC)
3/22/1945	WIBA	wants a part in Jack Haley's revival of his old vaudeville act; Jack Haley decides to revive his old vaudeville act and make a tour of Army camps and Joan Davis determines to be his stooge.	WSJ; Cincinnati Enquirer
3/29/1945	WIBA	Jack Haley substitutes for a fighter in charity boxing match; The manly art of self-defense as practised in the professional prizefight ring is not always on the up-and-up. In fact, it is more often "down" than "up," as a certain comedian learns tonight on Joan Davis Sealtest Village Store program with Jack Haley.	WSJ; Greenville News (Greenville, SC)
4/5/1945	WIBA	Joan Davis meets a ghost	WSJ
4/12/1945	WIBA	Joan and Jack try to figure how to crash the international peace conference	WSJ
4/19/1945	WIBA	and Jack Haley try to aid paper salvage drive	WSJ
4/26/1945	WIBA	attempts to enter horse show; Tonight's "Sealtest Village Store" program revolves around the efforts of Joan Davis, with the aid of "Manager" Jack Haley, to enter the annual spring. Horse show in competition against socialite Penny Cartwright and romantic Scarlett O'Harrigan. Joan's lack of a horse and riding habit are the first obstacles, followed in quick succession by her fight with Blossom Blimp to get her name on the entry book, and her misfortune in falling heir to a professional horsehide costume used by vaudevillians. The wacky scheme that Joan and Jack dream up to turn the colorful social event into the season's most uproarious fiasco, provides a riot of fun. Dave Street, featured singer, will balance the zany antics with a bright musical contribution when he sings a special arrangement of the hit tune, "The Loveliness of You."	WSJ; Greenville News (Greenville, SC)
5/3/1945	WIBA		WSJ
5/10/1945	WIBA	broadcasts from Hollywood Canteen as she tries to volunteer as a glamor girl hostess; Joan Davis is unable to obtain a pass to the Hollywood Canteen, but contrives to crash the place with the help of Jack Haley	WSJ; Cincinnati Enquirer
5/17/1945	WIBA	meets up with a counterfeiter; Joan Davis and Jack Haley will meet a counterfeiter and be faced with the decision of buying either a speed boat or war bonds.	WSJ; Cincinnati Enquirer
5/24/1945	WIBA	cooks the meal when Jack Haley entertains the village poker club; Joan Davis' hopeless attempt to cook a meal for Jack Haley's stag poker party is the basis for hilarious comedy tonight on NBC's Sealtest Village store radio show. When bachelor Jack, who has been vainly trying to join the local poker club composed of the town's most influential married men, tries to impress the elite group by inviting the members to his wifeless home, his biggest problem is getting a cook. Joan is more than willing to don the apron, but she has matrimonial strings attached to it. Penny Cartwright, Blossom Blimp, and Scarlett O'Harrigan likewise refuse to cook for Jack's party unless he cooks up a deal with a preacher. Jack finally accepts Joan's offer to whip up some chop suey for the crowd, and what she creates in Jack's kitchen will set the culinary art back fifty years. Robert L. Redd produces the 30-minute fun-show, with John Laing as announcer.	WSJ; Greenville News (Greenville, SC)
5/31/1945	WIBA	comes into possession of land locked houseboat; Joan Davis and Jack Haley come into possession of a land-locked houseboat on Sealtest Village Store radio show tonight with hilarious results. When society debut Penny Cartwright invites Jack, Blossom Blimp and Scarlett O'Harrigan to her mountain cabin at Lake Arrowhead over the weekend, Joan, who is not included, vows to wreck the party. She makes a blind purchase of a newly built houseboat and invites all of Penny's would-be guests for an outing on the lake. When she learns her houseboat is "house-bound" in a nearby building's basement, even Jack finds it difficult to extricate his partner from her predicament. How they finally solve the problem will not be found in the book of nautical rules, but it is guaranteed to provide a shipload of laughs.	WSJ; Greenville News (Greenville, SC)
6/7/1945	WIBA	Joan Davis and Jack do their Sealtest Village Store program from the stage of the Warner Brothers Theater in Hollywood for an audience of War Bond purchasers. The script concerns Joan's trip to Hollywood after winning a village bond-selling contest.	Greenville News

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| 6/14/1945 | WIBA | Jack Haley tries to select "Queen of the Floral Parade"; Jack Haley has run into a ticklish problem when he attempts to select a "Queen of the Floral Parade" during the "Village Store" program, to be heard tonight. With Joan Davis, Penny Cartwright, Scarlett O'Harrigan and Blossom Blimp all trying for the title, he will have his hads full. | WSJ; Atlanta Constitution |
| 6/21/1945 | WIBA | considers trying for career in the big city; Joan thnks of the big city; Joan Davis tries to decide whether to continue operating her "Village Store" or head for a career in the big city during the broadcast of her show with Jack Haley. Dave Street will sing his recorded version of "I Don't Care Who Knows It," while The Fountainaires offer "Rosalie," Accompanied by Eddie Paul's orchestra. Sharon Douglas, who supplies the touch of glamor to Joan Davis' Sealtest Village Store radio show with Jack Haley, has received more pin-up photos than any other ingenue radio actress - and for good reason. | WSJ; The Capital Times (Madison, WI); Greenville News |
| 6/28/1945 | WIBA | Joan and Jack plan celebration for returning war hero; Jack Haley plans a celebration for a returning war hero, only to find that Joan Davis thinks a proper reward for his heroism is a date with her. What happens after that will make up the comic adventures on "The Village Store" program tonight. | WSJ; Greenville News (Greenville, SC) |